

# Geospatial Governance: “It’s not a project, it’s a strategy!”

*Delivering Leadership through building a  
Geospatial Data Governance Strategy*

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IntegraShare Solutioneering, Inc.

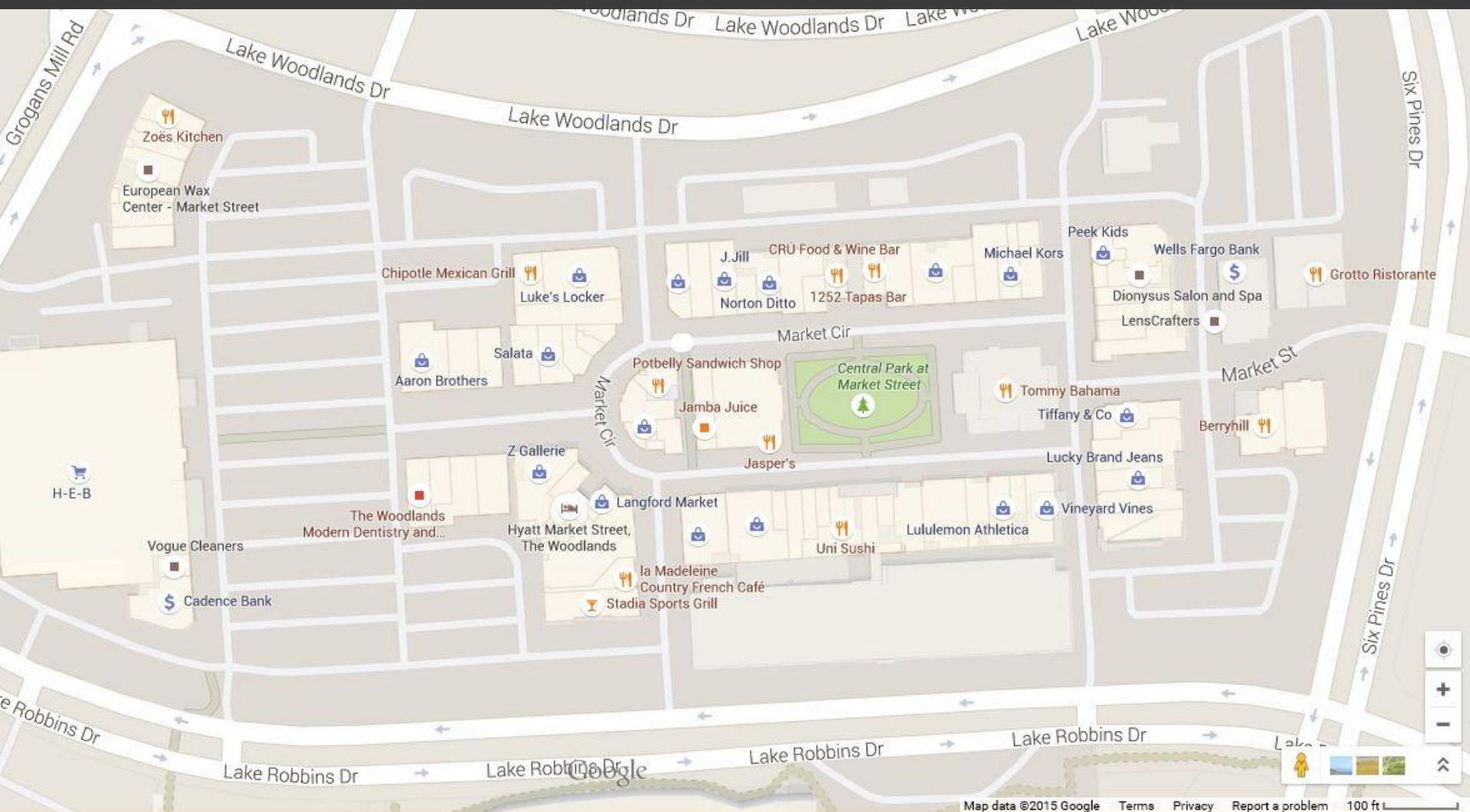


The company's well due to be drilled into  
the oil sand tomorrow or next day.

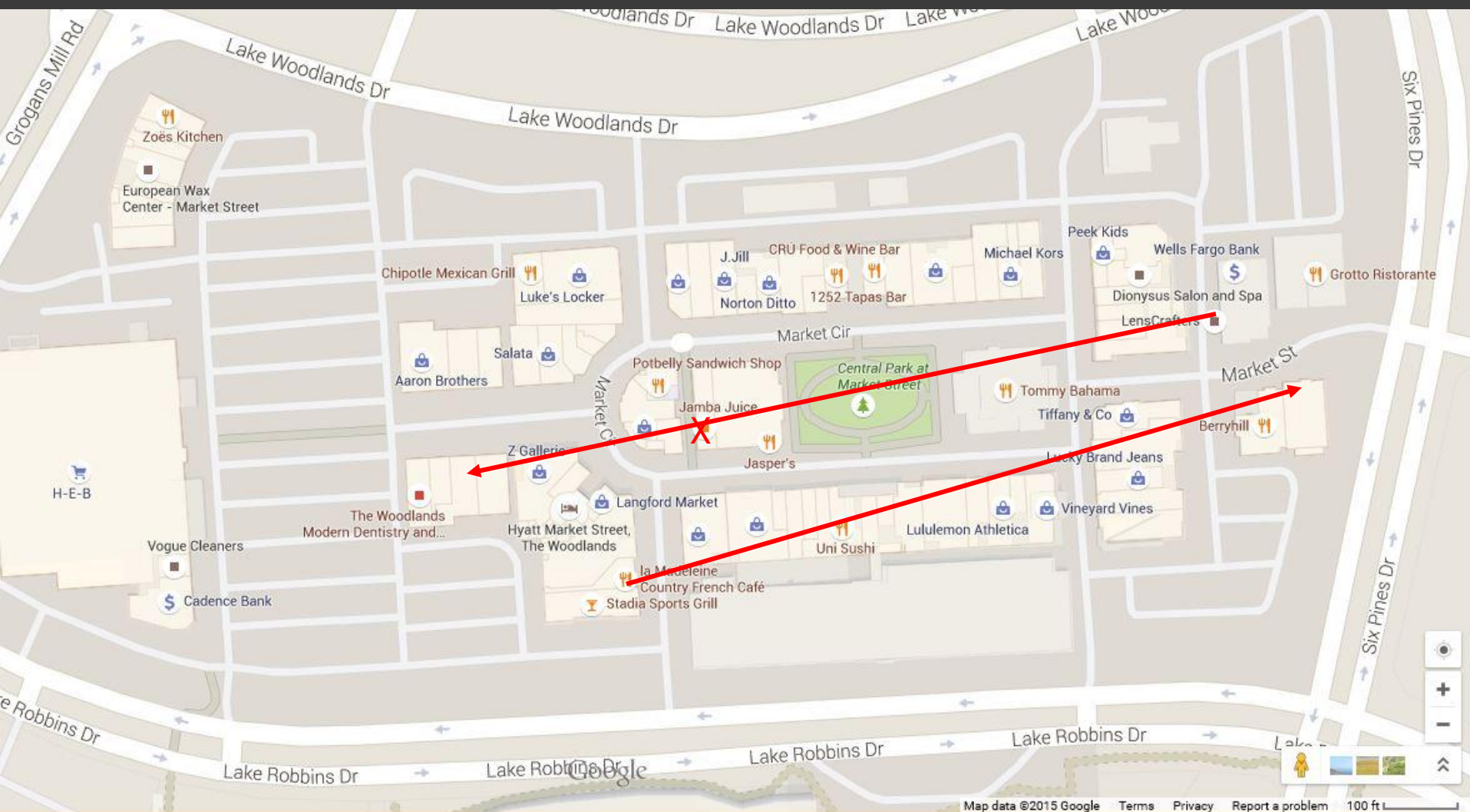
1100233  
The one on the right is the one that  
is making 50,000 barrel daily. See  
in the back where the pipe line  
fire has burned away practically  
everything, just missing our well.



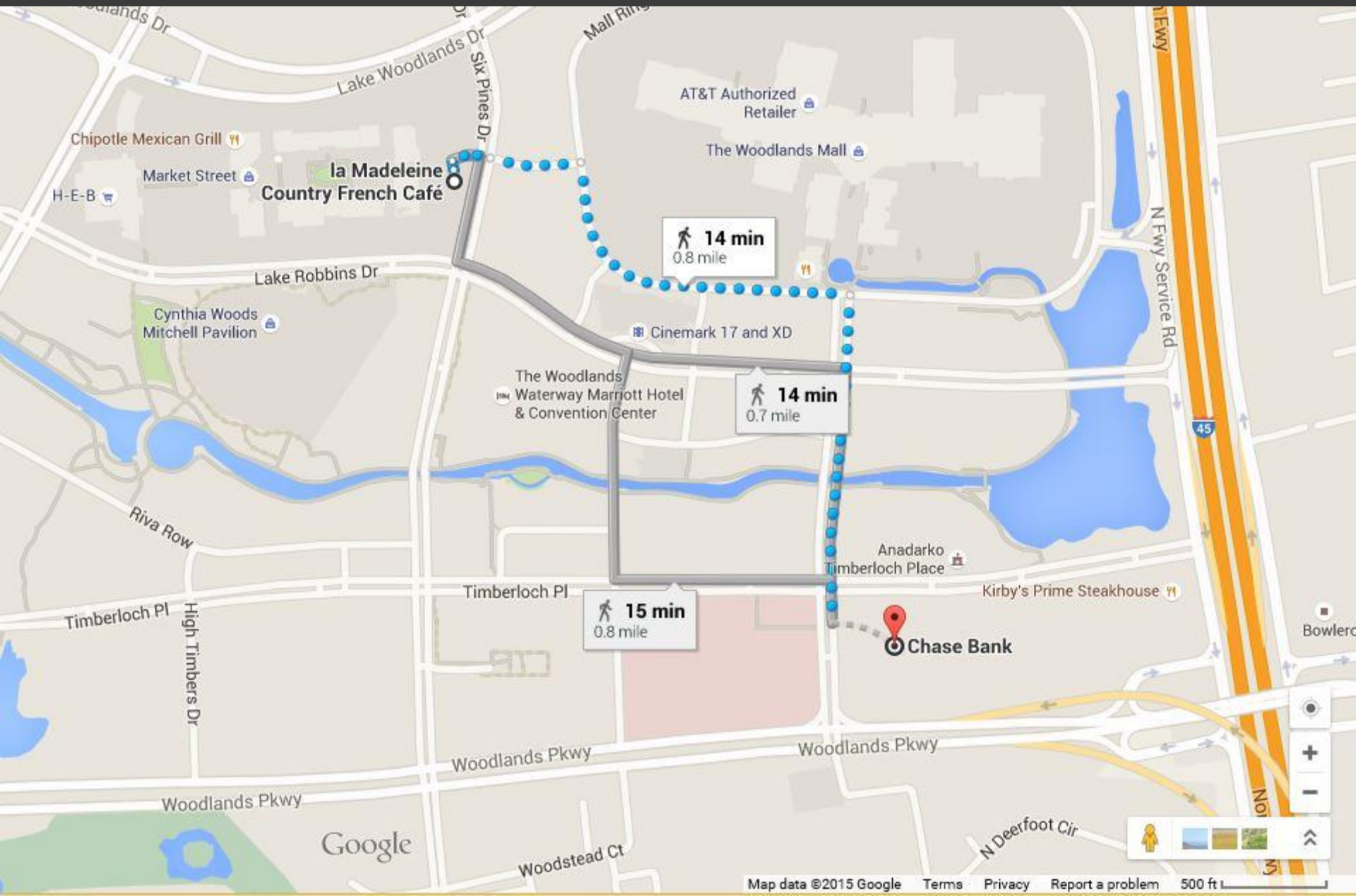
EUGENE O. WEST, JR.  
... scouting has changed

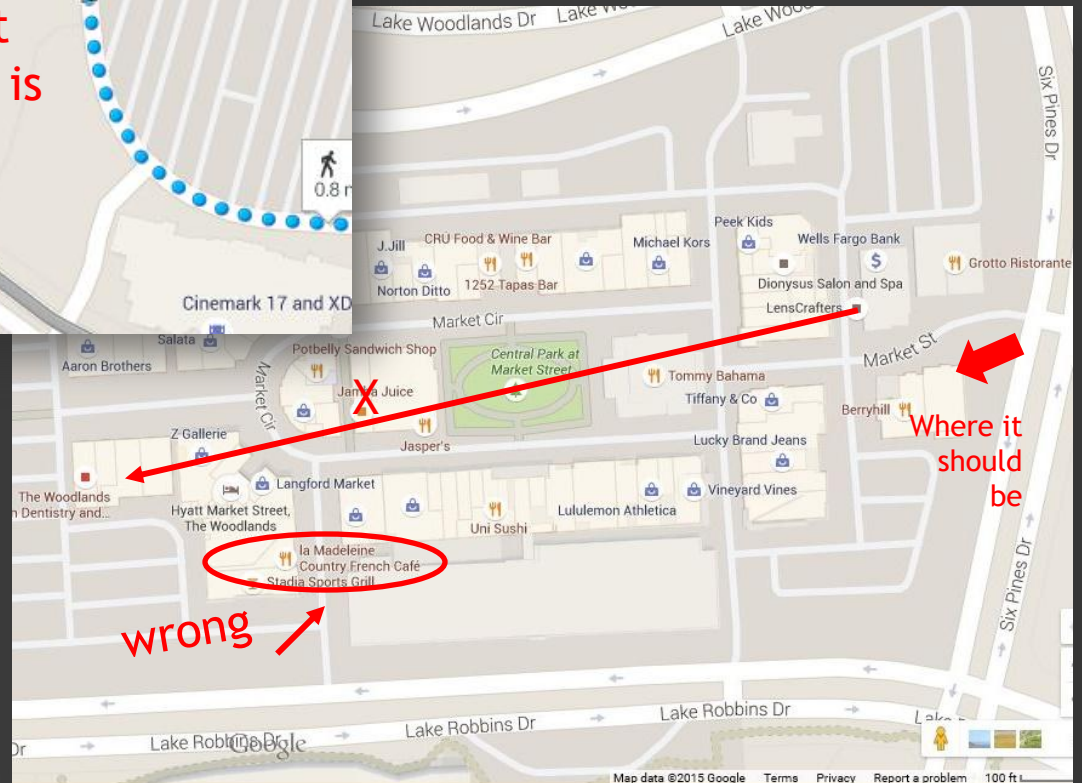
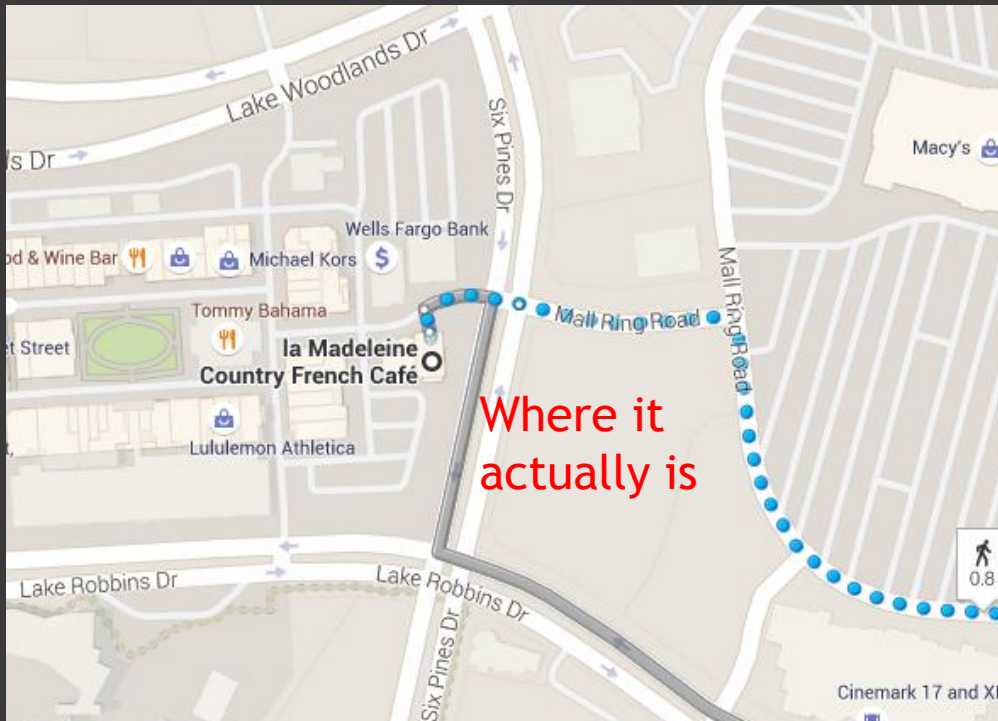




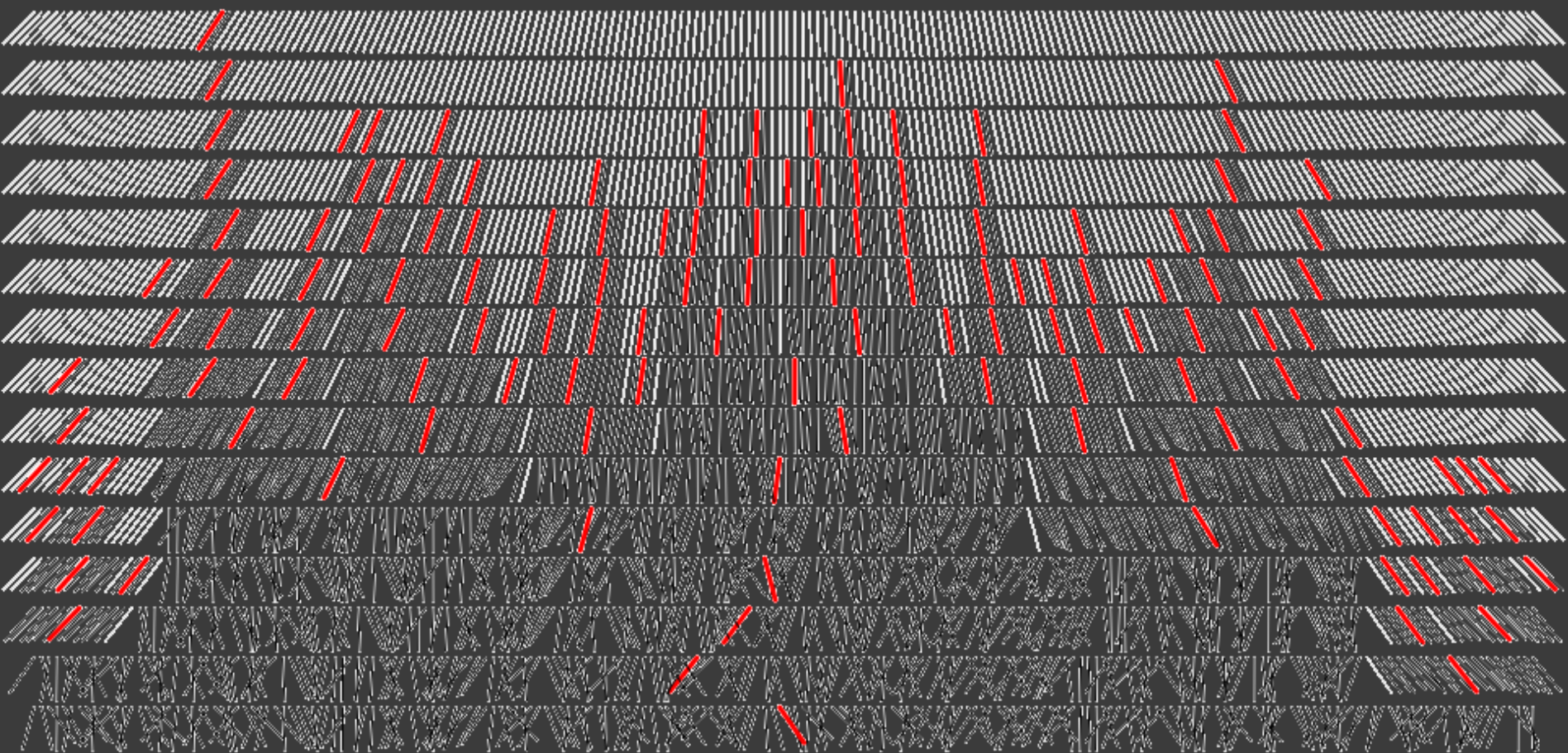




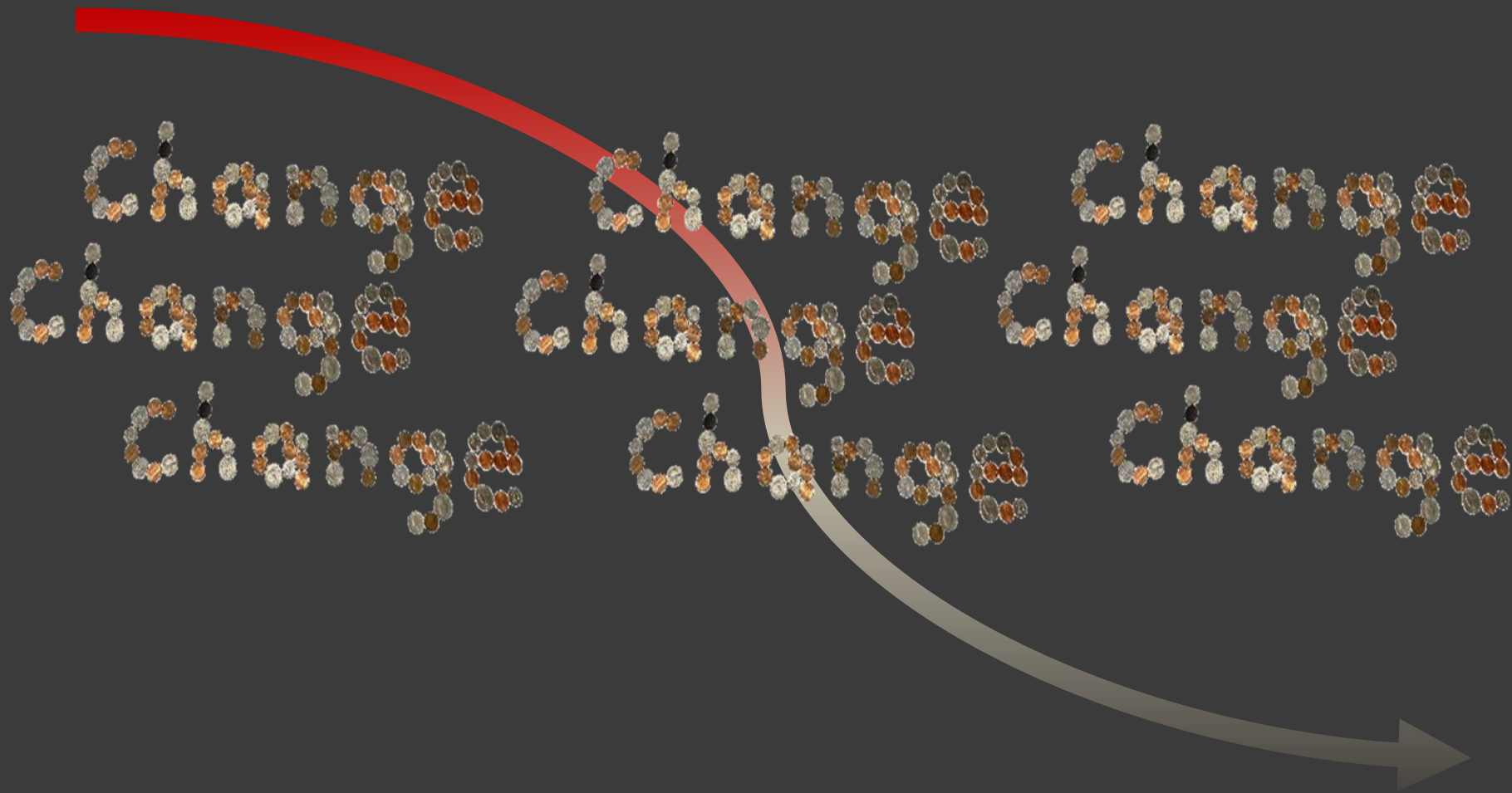






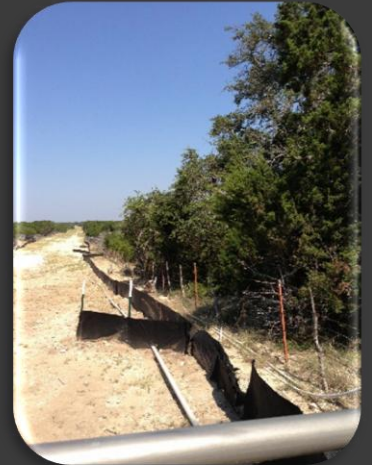




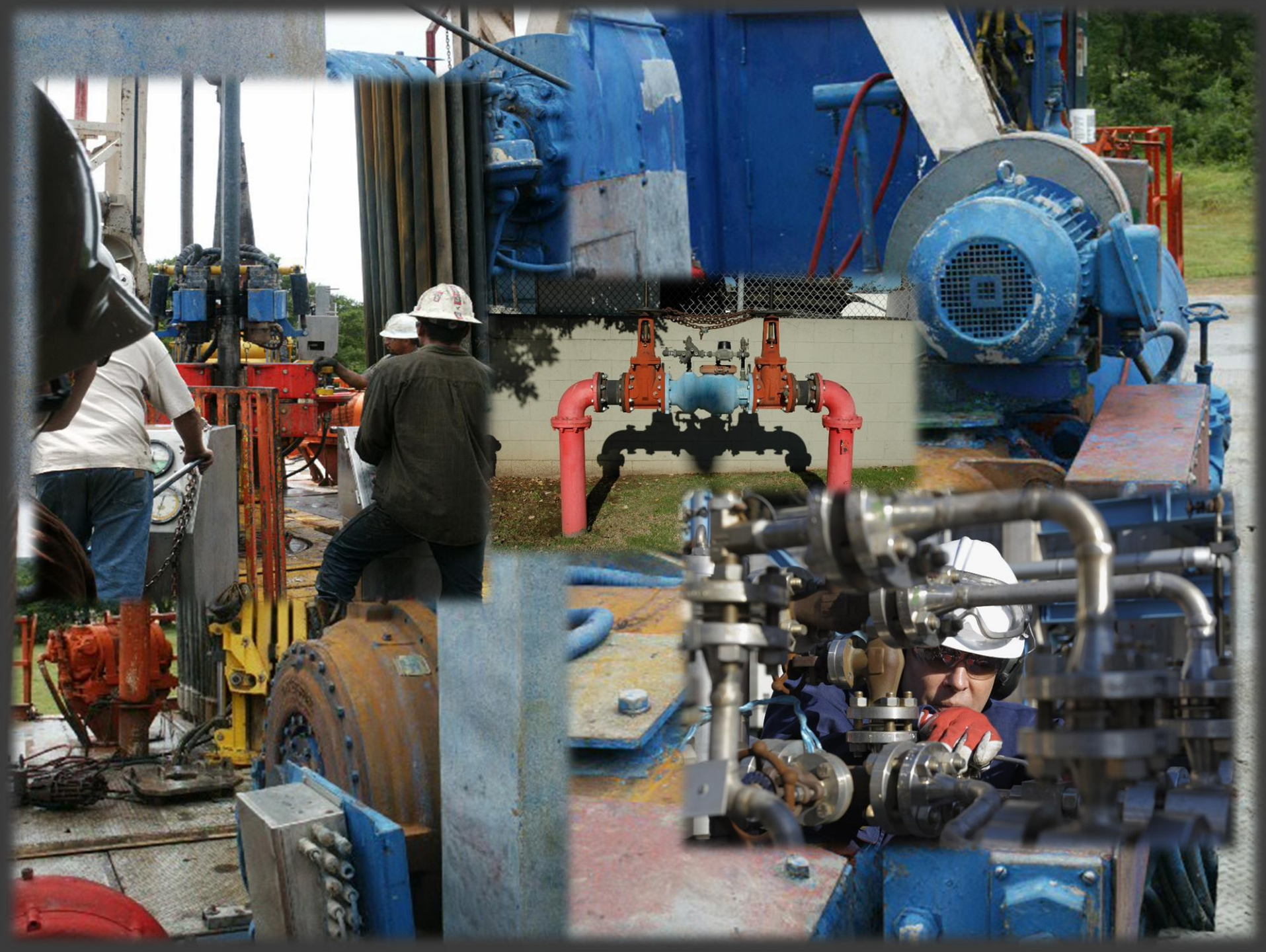






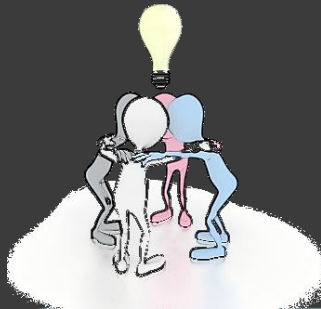
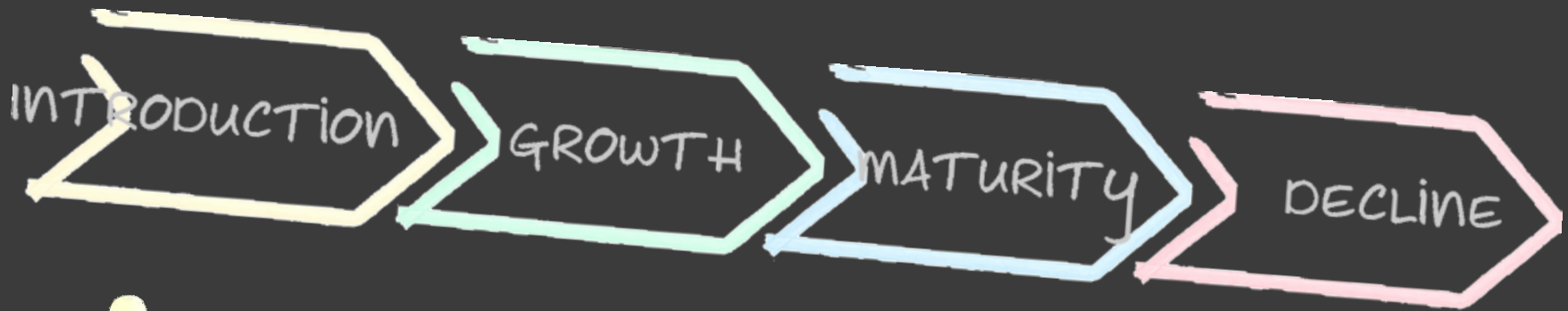












- New development idea or Acquisition of Asset

Business Asset Development



Asset Design & Construct

- Design plan
- Permit
- Construct



- Commission
- Activate
- Operate
- Maintain



Operate



Divest

- Retire OR
- Sell Asset





INTRODUCTION

ADJUSTMENT  
+  
VALIDATION

MATURITY



# Understand - Act

Communicate

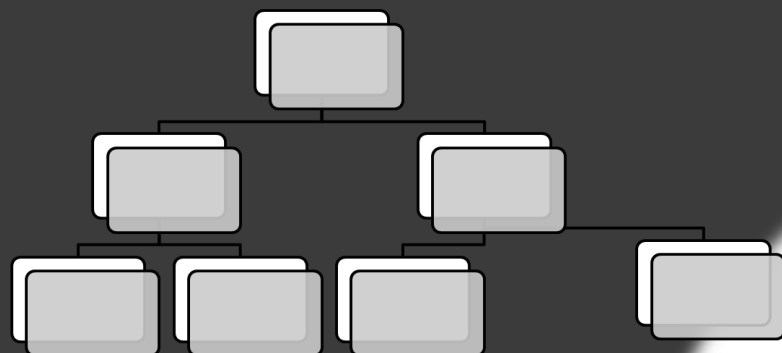
Collaborate



Change





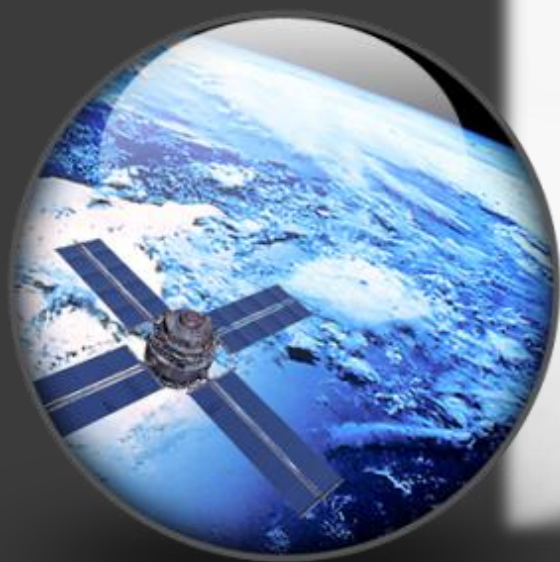




Geospatial data  
governance.

“Isn’t this just data  
management?”





# strat·e·gy

/ˈstrədəjē/

*noun*

a plan of action or policy designed to achieve a major or overall aim.

"time to develop a coherent economic strategy"

*synonyms:* master plan, grand design, game plan, plan (of action), action plan, policy, program; More

- the art of planning and directing overall military operations and movements in a war or battle.

*synonyms:* the art of war, (military) tactics  
"military strategy"

- a plan for military operations and movements during a war or battle.  
"nonprovocative defense strategies"

# proj·ect

*noun*

/ˈprāj,ekt/

1. an individual or collaborative enterprise that is carefully planned and designed to achieve a particular aim.

"a research project"

2. NORTH AMERICAN

a government-subsidized housing development with relatively low rents.

"her family still lives in the projects"

# so·lu·tion

/səˈlooSH(ə)n/

*noun*

1. a means of solving a problem or dealing with a difficult situation.

"there are no easy solutions to financial and marital problems"

2. a liquid mixture in which the minor component (the solute) is uniformly distributed within the major component (the solvent).

*synonyms:* mixture, mix, blend, compound, suspension, tincture, infusion, emulsion

"a solution of ammonia in water"





5





[illegible]

... May 20, 2015  
... (12 more articles)  
... 10th Safety Recommendation  
... 10  
... completed 10  
... proposed by federal investigators  
... commendations linked to S  
... Ideas abound in San Bruno  
... San Mateo Daily Journal  
... The suggestions came from  
... Community Foundation

A sign marks the location of the Spectra Energy said, "Caller stated that there could possibly be as ...

**Pipeline in Arkansas River ruptures, releases**  
**The Seattle Times** - Jun 3, 2015  
[Explore in depth](#) (104 more articles)

Trans-Alaska pipeline will go  
Alaska Dispatch News - 15 hours  
The leak will be fixed after the  
the leak was found to be  
Egan.

There's no  
Houston C  
Like th  
of











**BUILD  
BUSINESS  
INTEGRITY**

**TRUST  
MANAGE  
RISK**

**STRATEGY**

**ANALYSIS**

**SOLUTION**

**SUCCESS**

**PROGRESS**



leadership + planning + business strategy + business  
organization + stakeholders + ideas + location + decisions  
+ design + business life-cycle + business rules + geography  
+ surveying + positioning + geospatial data + building +  
operating + people + work + change + data life-cycle +  
data rules + validation + quality assurance + analysis +  
feedback + visualization + processes + procedures +  
changes + managing + physical risk + asset value +  
customers + transactions + time + technology +  
stewardship + communication + responding + reacting +  
proactivity + collaboration + problems + decisions +  
solutions + tactical + logistics + coordination + information  
integration + measuring + monitoring + sensors + trends +  
doing + acting + reporting + leading + investment +  
improvement + integrity + trust + value + success +  
business intelligence + reputation + sustainability





Consider your leadership menu options.  
Will you have strategy with that?

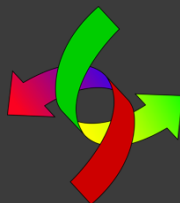








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