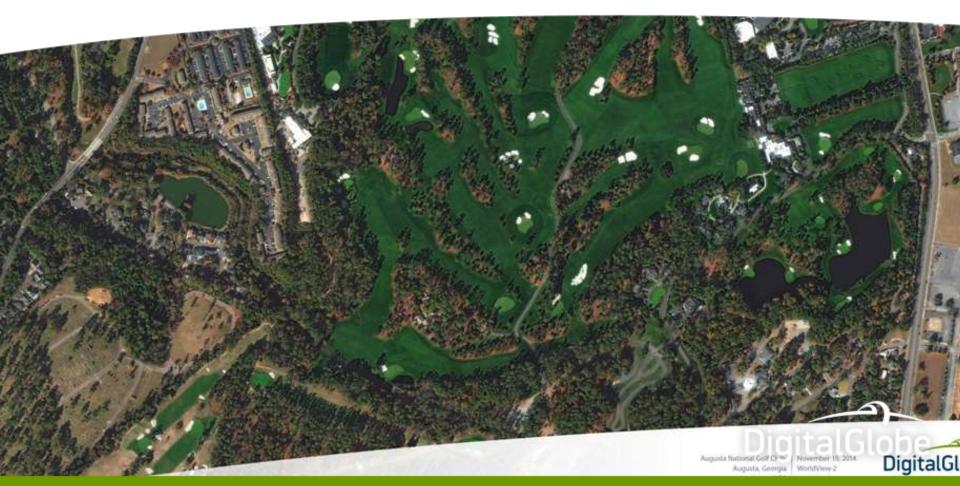
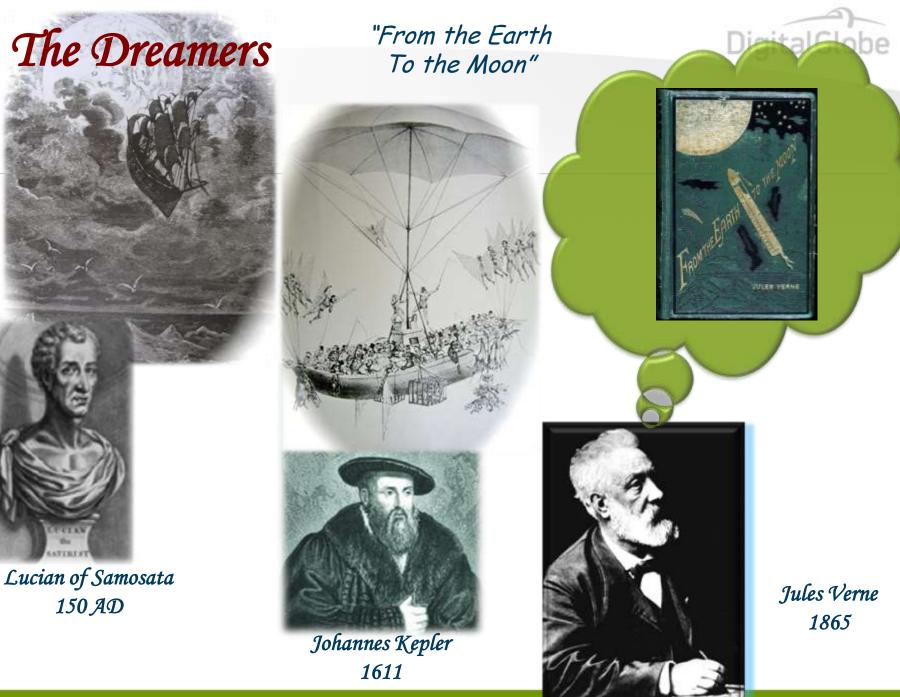
Evolution of Mapping

Kumar Navulur, PhD



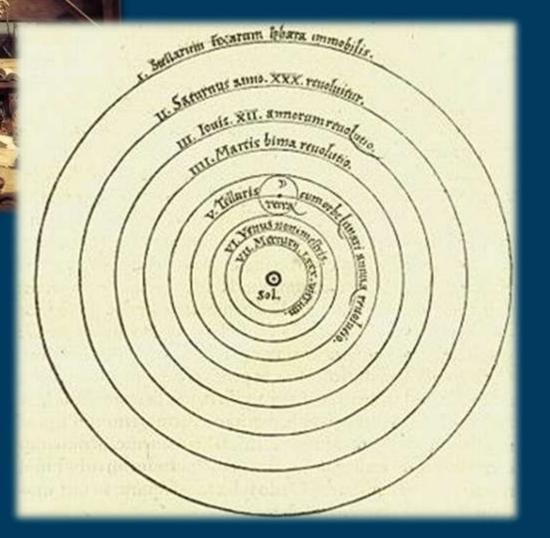
"Man must rise above the Earth—to the top of the atmosphere and beyond— for only thus will he fully understand the world in which he lives".

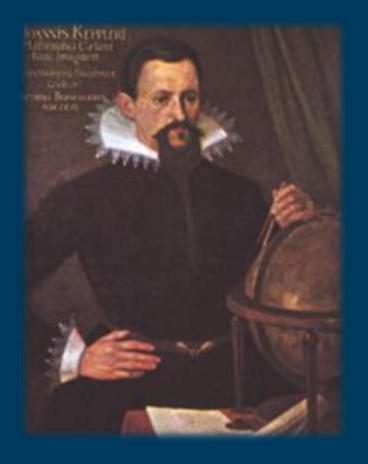
Socrates (470-399 BC)



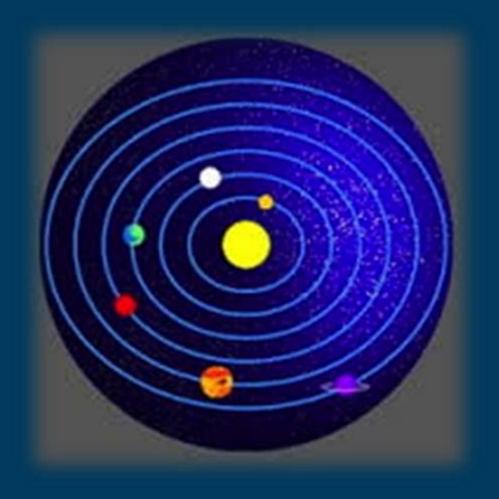
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Nicolaus Copernicus 1473-1543

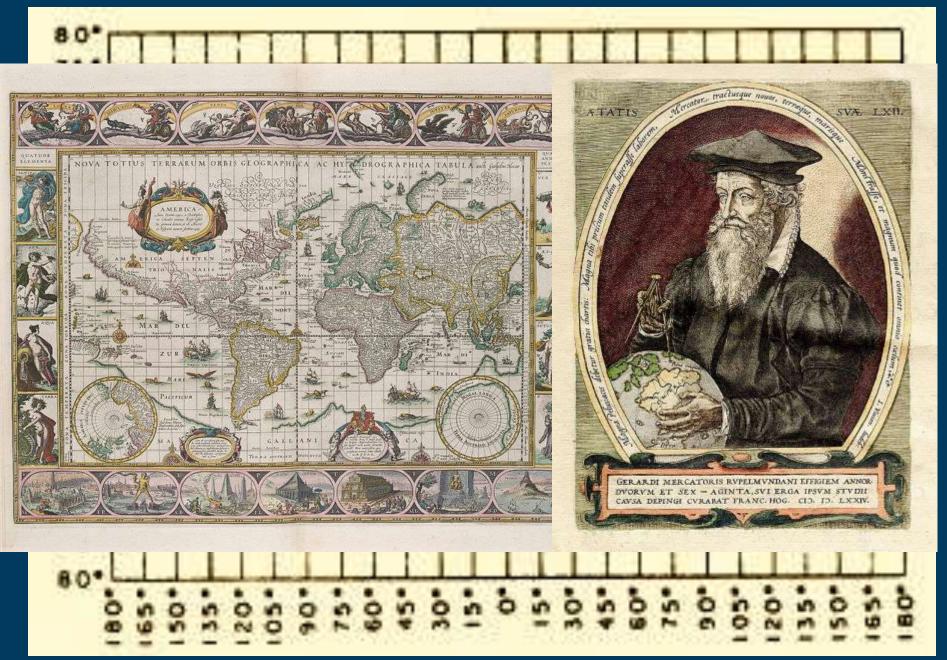




Johannes Kepler 1571-1630

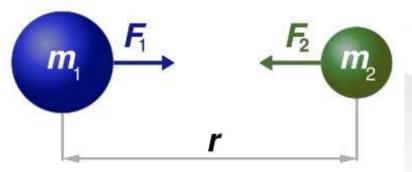


Mercator projection (1569)

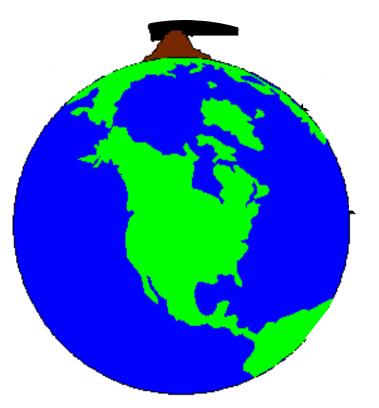


Isaac Newton 1643-1727

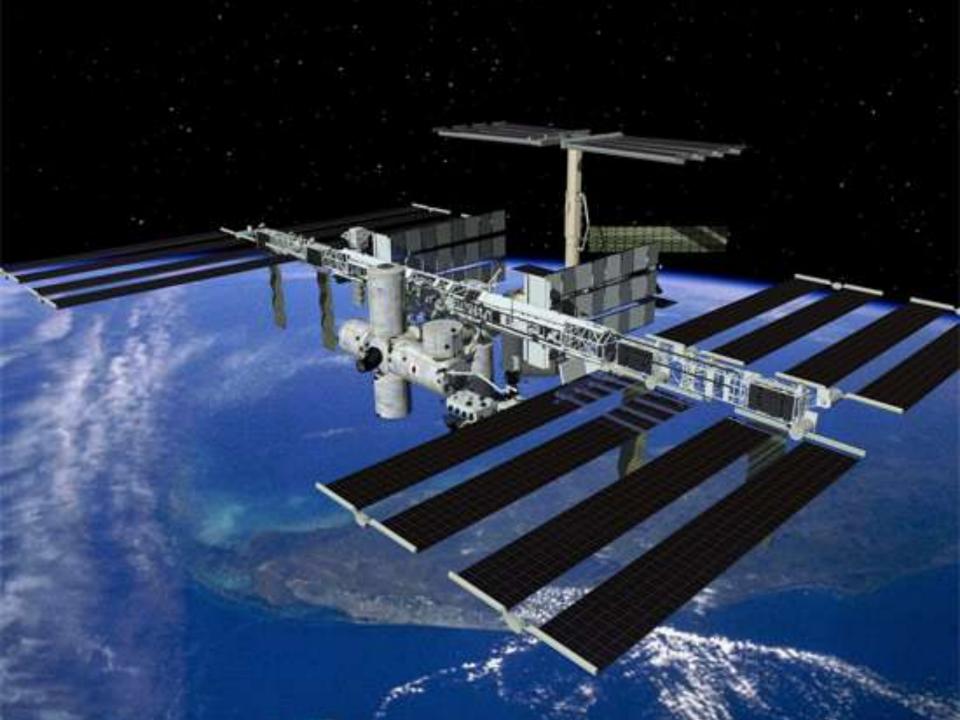
V ≈ 17,500 m/h



 $F_1 = F_2 = G \frac{m_1 \times m_2}{r^2}$











Robert Goddard (1919)

limit of ballon 20 miles

EARTH

Space Pioneers

Hermann Oberth (1922)

DigitalGlobe Proprietary and Business Confidential

First photograph from space (1946)





Space today





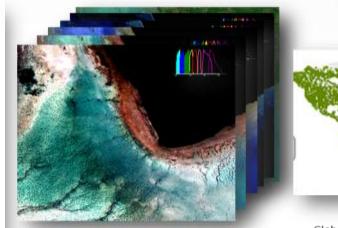
SANDRA BULLOCK GEORGE CLOONEY

FROM DIRECTOR ALFONSO CUARÓN

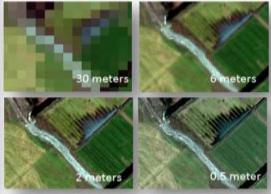
GRAVITY



Earth is being captured at multiple scales and in multiple dimensions ...



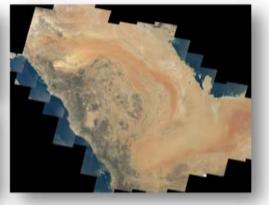
Increasing number of Bands That Help with Vegetation Inventory and Health Mapping



Increasing Spatial Resolution To Help Small Holder Farmers



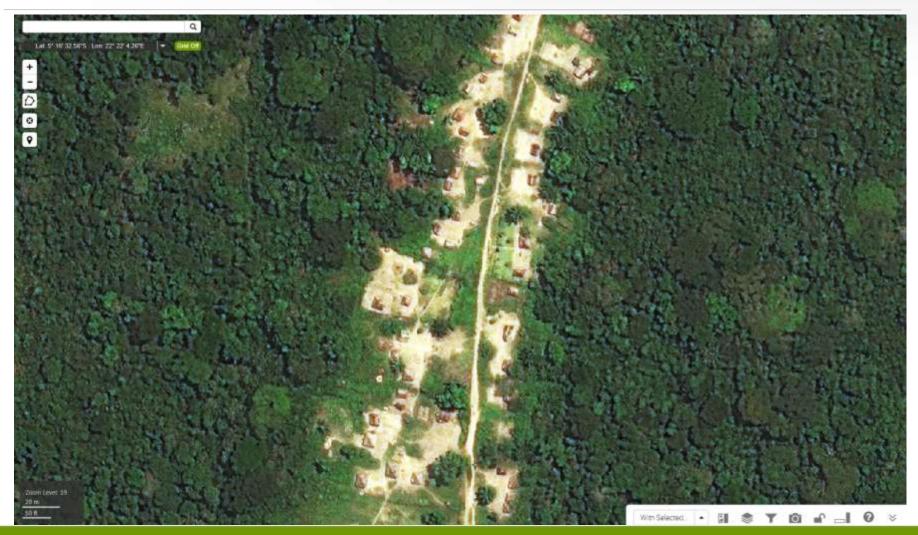
Global Collection Capacity and Frequent Refresh For Agriculture Monitoring



Large Scale Computing and Global Infra-Structure to Process Imagery and Provide Timely Information for Farmers



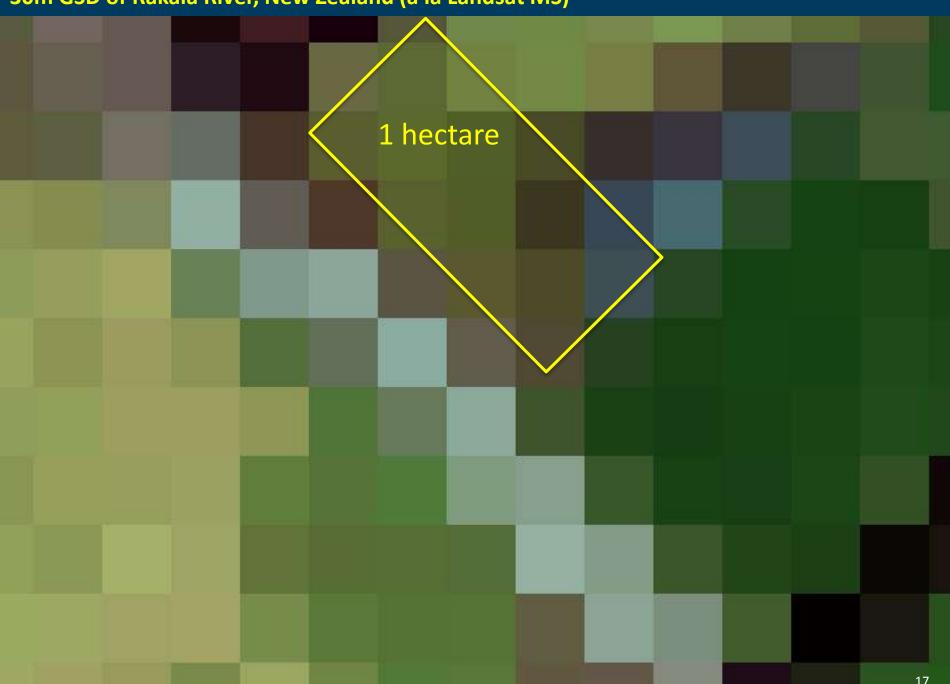
Imaging at incredible detail of even the remote areas and small settlements ...





Context and Fit For Purpose

30m GSD of Rakaia River, New Zealand (a la Landsat MS)



6m GSD of Rakaia River, New Zealand (a la RapidEye)

1 hectare

Why so much variability in the fields?



2m GSD of Rakaia River, New Zealand (a la VHR MS)

1 hectare

Why so much variability in the fields?



Dark Spot?

50cm GSD of Rakaia River, New Zealand (a la VHR pan sharpened)

1 hectare

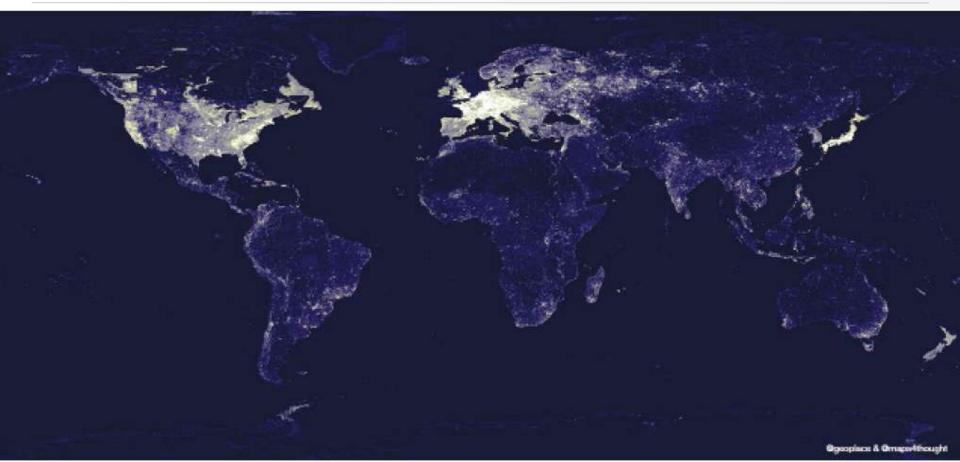
Crops have been harvested.



Manmade Object

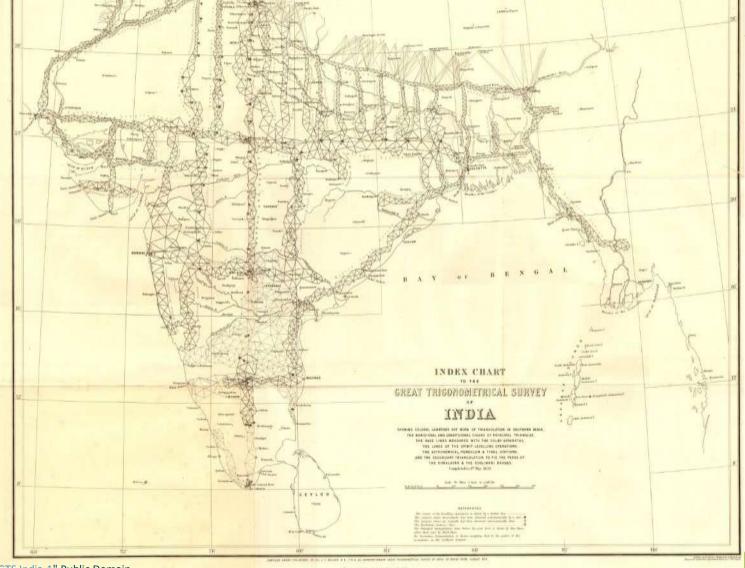


But detailed maps are still sparse in most of the world



Heat map showing the edits (in yellow) entered into OpenStreetMap as of 2014. Although detailed maps now exist for the US, Western Europe and Indonesia, most places in the world remain dark and largely unmapped.

The way maps were made ...



Globe

"<u>1870 Index Chart to GTS India-1</u>" Public Domain

Record at the Average Journal Print



The ways maps were made, on foot, time and resource consuming ...

CopenStreetMap Edit - History Export		GPS Traces User Dianes Copyright Help About Motograter -
Arun bakkari Arun bakkari Ditte Merendanand Bille Merendanand Bille Merendanand Bille Merendanand Bille Merendanand Bille Merendanand	Again Minima Manares Calling Advances	Park Town
It took 60 years and 600 people	e died of malaria	
Versen Coley Version Coley Cole Cole Cole Cole Cole Cole Cole Cole	Copalaburative Copalaburative Tryvnampet	

http://www.rockisland.com/~tom/LimeIndustry



Looking under the hood of map making ...



100m CE90 50m CE90 12m CE90 5m CE90

Accuracies vary by sources, creating consistency issues for creation and maintenance of maps

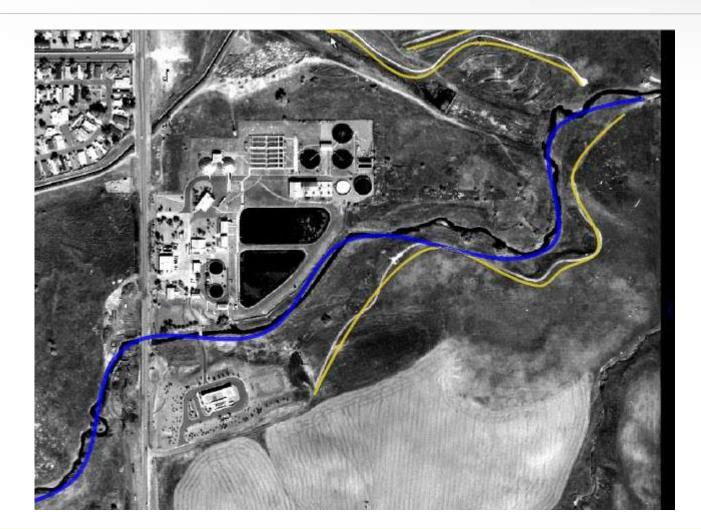


Resulting in gross inconsistencies overtime ...



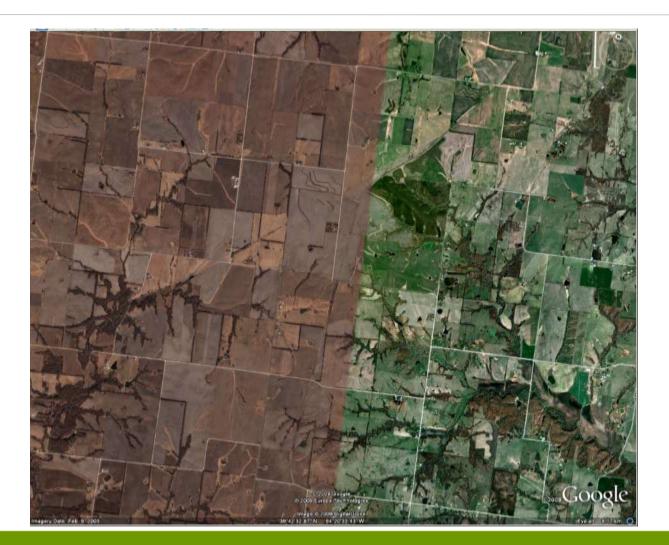


How do you integrate legacy maps ...





Underlying imagery is often not consistent ...





The Geospatial Paradigm ...

Location, Time, and Context as the Organization Principles

DigitalGlobe Proprietary and Business Confidential

ocation such as coordinates, place names, etc. can orient you to the position on the earth





Lat: 40°46'31.93"N Lon: 73°58'7.70"W

DigitalGlobe Proprietary and Business Confidential

Adding Context With layers such as roads, water, provides more information about the location

East Dr

EastDr

Terrace Dr

meny Hill

Central Park Boathouse Cafe

**** 39 reviews - more info »

72 Central Park W New York, NY 10023 (212) 517-2233 thecentralparkboathouse.com



EastDr

 \mathbf{H}

<u>Get directions</u> - <u>Search nearby</u> -<u>Save to My Maps</u> - <u>Send</u> <u>Edit</u>

East Dr

Adding Context Information such as address and ground photos add to context

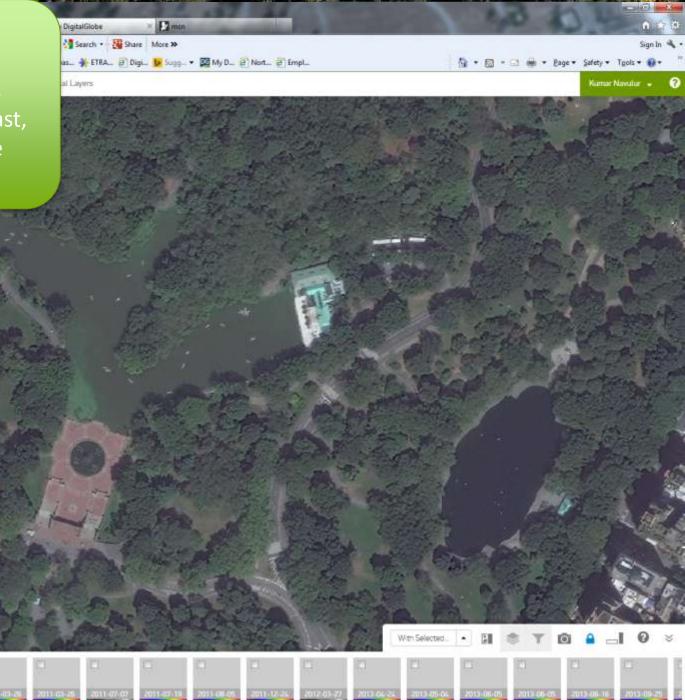
Terrace Dr

Cherry Hill

Adding Context with Imagery provides incredible detail around a location Adding Time Time component adds information about the past, present and the future

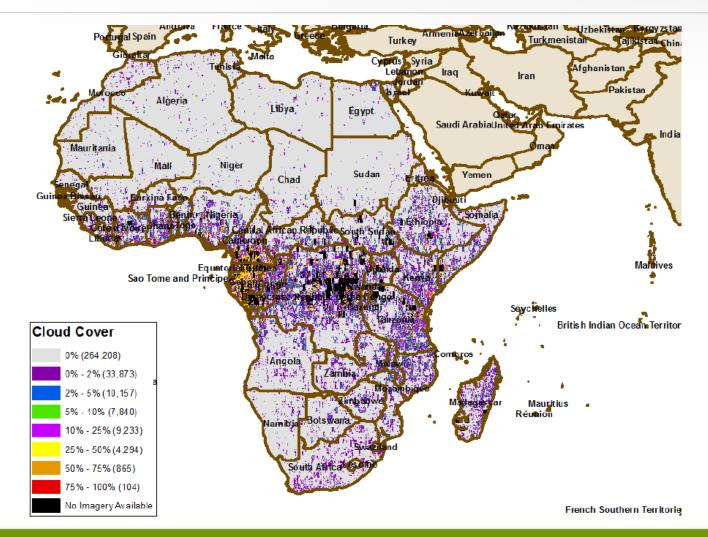
9

105 11





Geospatial Information is being collected at unprecedented rate





Starting with nation wide accurate mosaics ...







RELATED TOPICS Healthcare »

* WHO sees "mixed picture" for disease in West Africa

* American dies in Ghana after travel to Ebola region (Adds Ghana health ministry statement)

By Stephanie Nebehay

GENEVA, July 8 (Reuters) - Fifty new cases of Ebola and 25 deaths have been reported in Sierra Leone, Liberia and Guinea since July 3, as the deadly virus spreads in families, the World Health Organization (WHO) said on Tuesday.

In a statement, the United Nations agency said that the latest figures from health ministries in the three countries showed a total of 844 cases including 518 deaths in the epidemic that began in February.

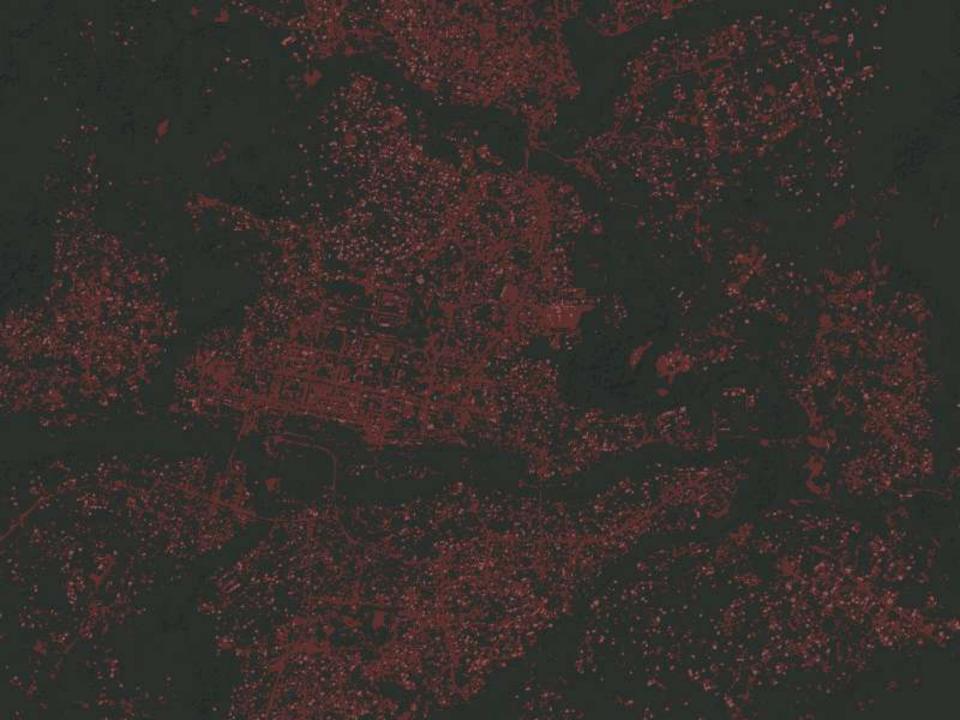




http://www.firstdigitalghana.com/







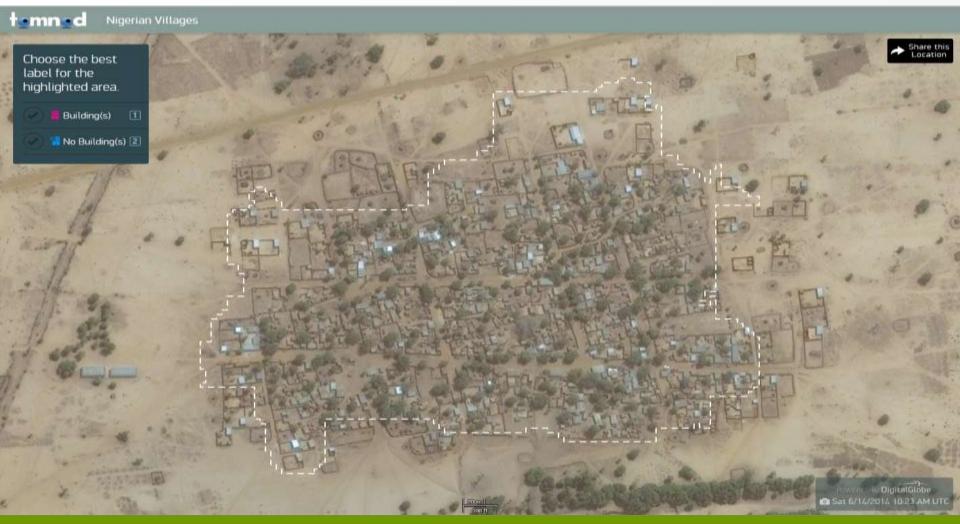


Using Automated extraction Software identify every village and nomadic settlements



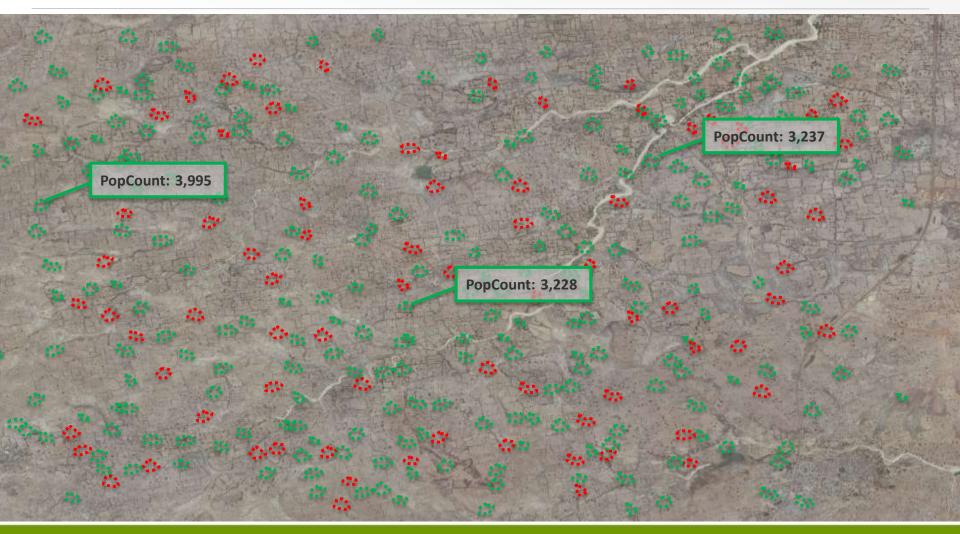


Crowds validated every village/settlement to ensure accuracy





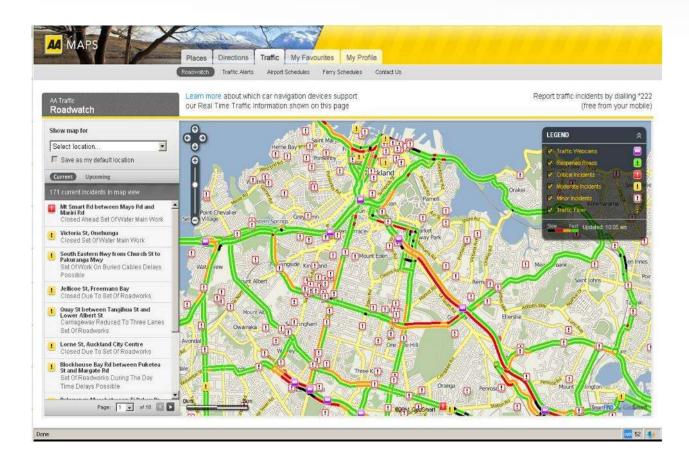
Estimated population density of various villages to optimize medical supplies and logistics ...



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What is a map in this dynamic information age?



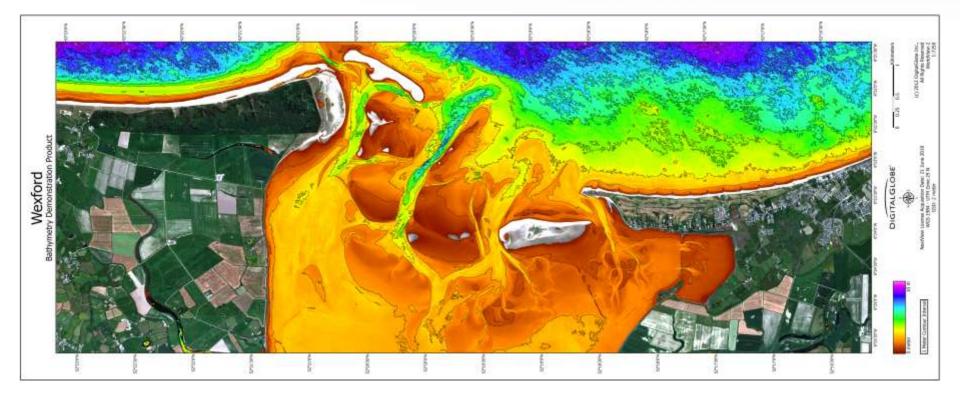
Now we have technologies to represent Globe in it's true 3D forum ...

San Francisco, USA Financial District

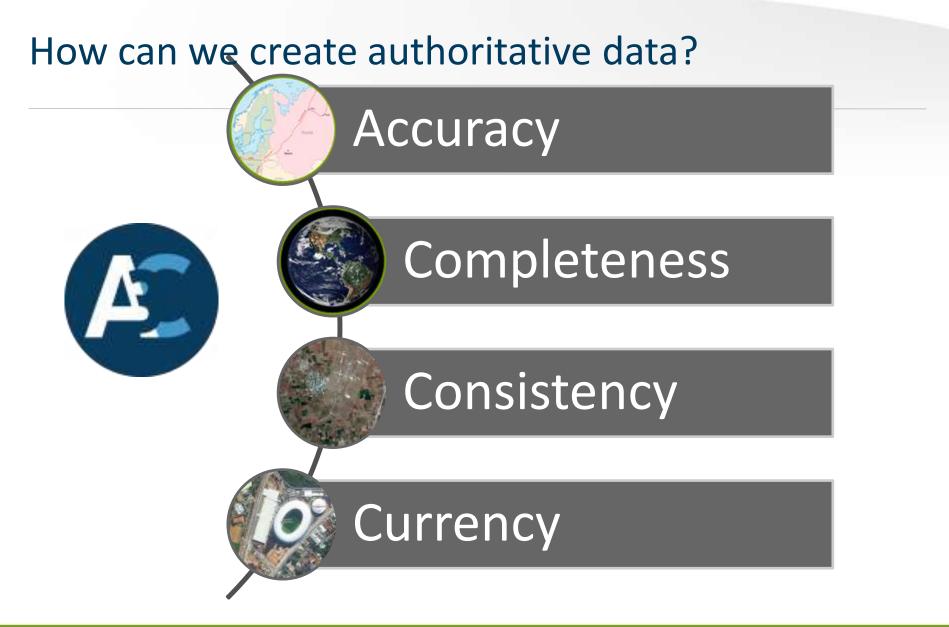
Saab Proprietary and Company Confidential Satellite imagery, Courtesy DigitalGlobe



Let us not forget Mapping Water-Land Interface







Our Purpose "Seeing a Better World "

By giving our customers the power to see the Earth clearly and in new ways, we enable them to make our world a better place.

Outcomes: Saving Lives, Resources and Time





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