



Innovation @ Pitney Bowes

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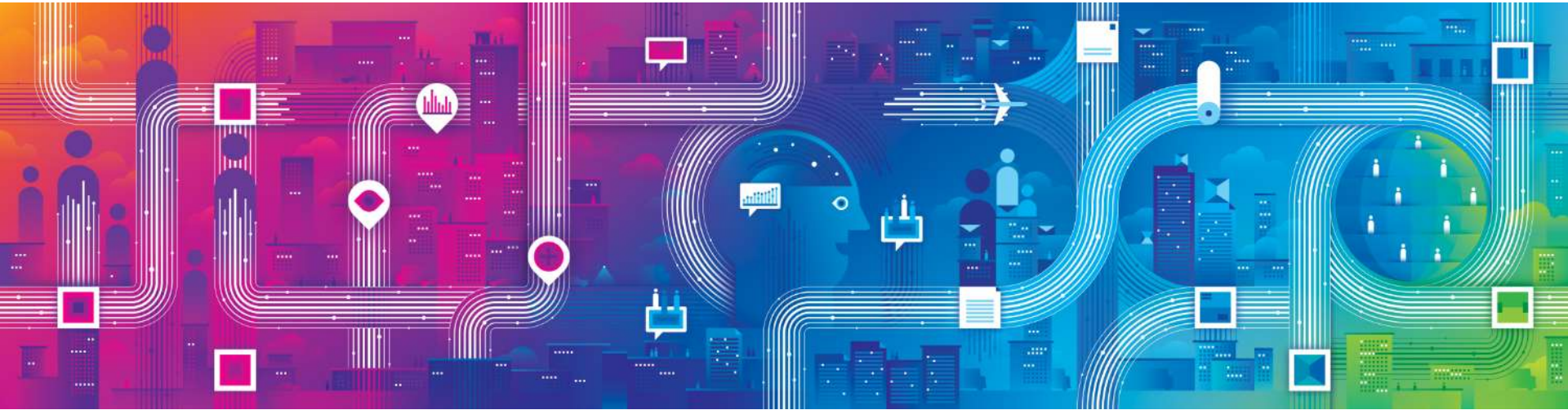
10 August 2015

Pitney Bowes today.

We're a global technology company offering innovative **physical + digital** products and solutions that enable commerce.

90% of the Fortune 500 and more than 1.5 million small and medium-sized businesses in approximately 100 countries around the world rely on products, solutions and services from Pitney Bowes.

How we enable transactions in commerce.



Customer Information Management

Using trusted data to drive insights and intelligence



Location Intelligence

Transforming location and business data into enhanced insight



Customer Engagement

Delivering relevant and engaging interactions across the customer lifecycle



Shipping & Mailing

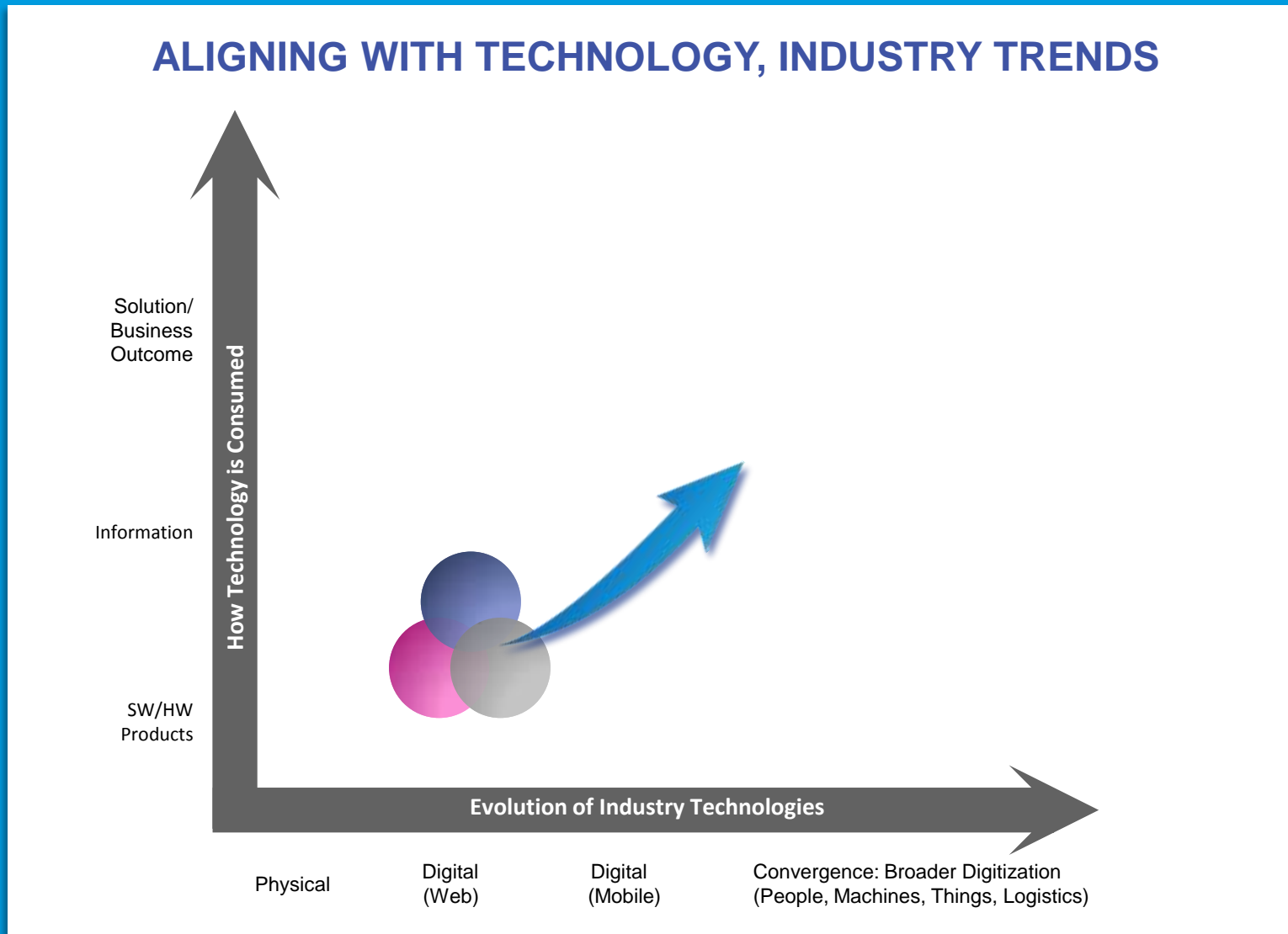
Driving parcel handling and mailing efficiency with end-to-end innovation



Global Ecommerce

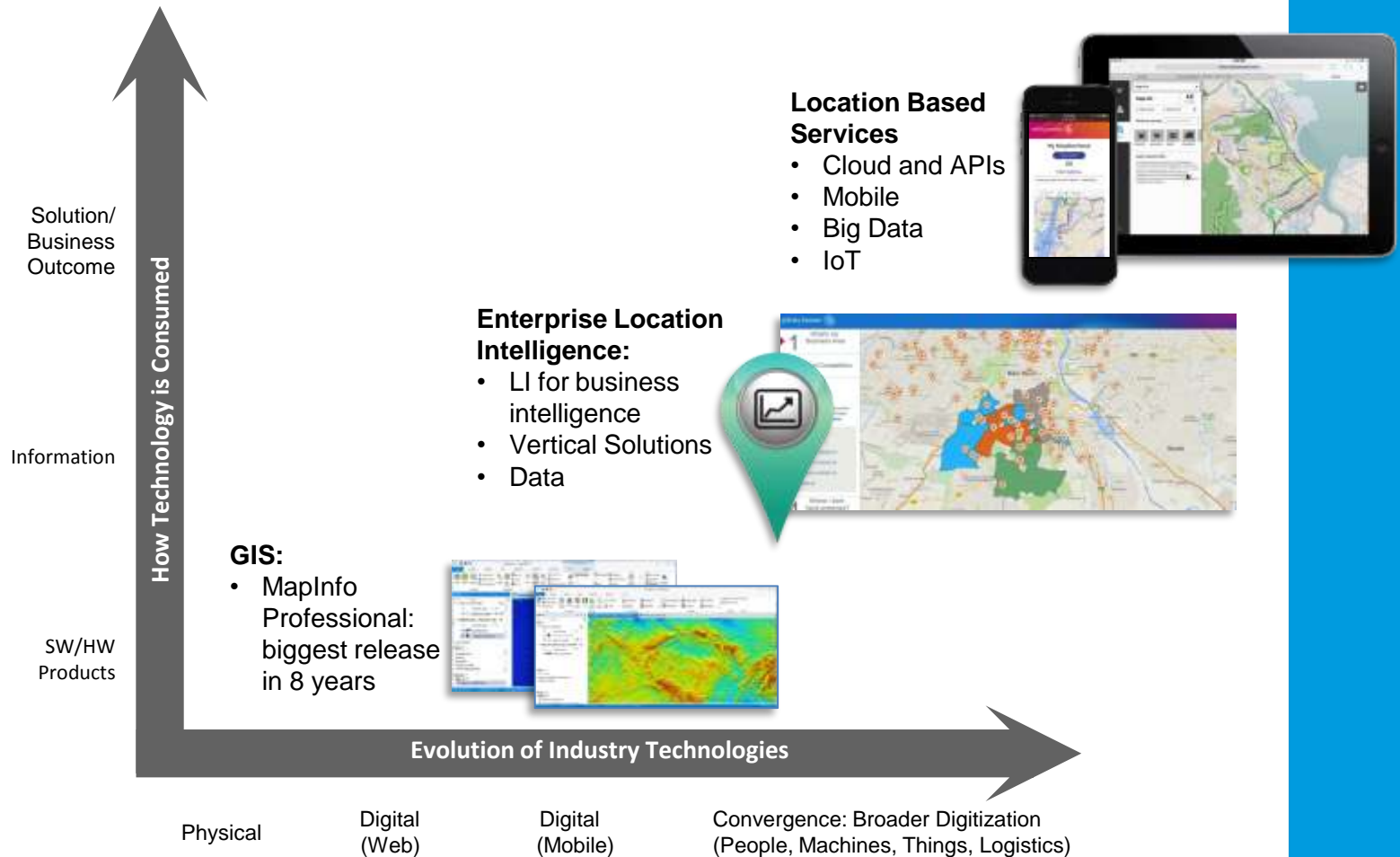
Simplifying a complex global marketplace

Pitney Bowes Technology Vision



Pitney Bowes Technology Vision

ALIGNING WITH TECHNOLOGY, INDUSTRY TRENDS



Thank you