

## Innovation @ Pitney Bowes

Roger Pilc EVP and Chief Innovation Officer @rogerpilc

10 August 2015

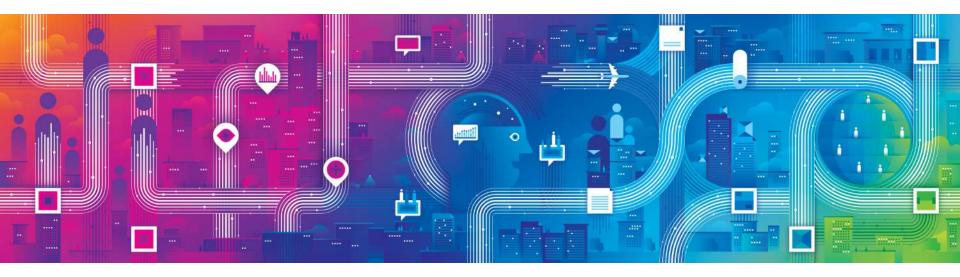
Innovation @ Pitney Bowes | 10 August 2015

#### Pitney Bowes today.

We're a global technology company offering innovative physical + digital products and solutions that enable commerce.

90% of the Fortune 500 and more than 1.5 million small and medium-sized businesses in approximately 100 countries around the world rely on products, solutions and services from Pitney Bowes.

#### How we enable transactions in commerce.



0

Customer Information Management



Customer Engagement

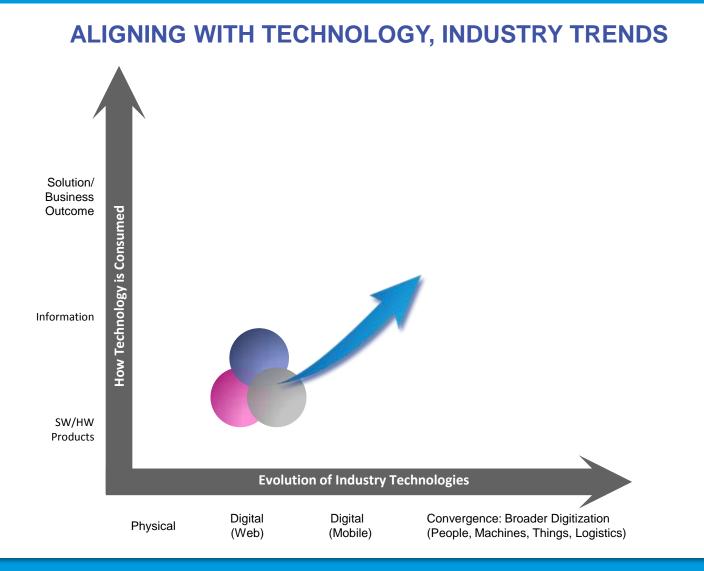
Using trusted data to drive insights and intelligence Transforming location and business data into enhanced insight

Delivering relevant and engaging interactions across the customer lifecycle Shipping & Mailing

Driving parcel handling and mailing efficiency with end-to-end innovation Global Ecommerce

Simplifying a complex global marketplace

#### **Pitney Bowes Technology Vision**



Innovation @ Pitney Bowes | 10 August 2015

### **Pitney Bowes Technology Vision**

#### **ALIGNING WITH TECHNOLOGY, INDUSTRY TRENDS** Location Based Services Cloud and APIs • Mobile • Solution/ **Big Data** Business loT • Outcome How Technology is Consumed **Enterprise Location** Intelligence: LI for business intelligence Vertical Solutions ٠ Information Data • GIS: MapInfo E - E - E - E Professional: SW/HW biggest release Products in 8 years

**Evolution of Industry Technologies** 

Physical

Digital

(Web)

Digital (Mobile)

Convergence: Broader Digitization (People, Machines, Things, Logistics)

# Thank you