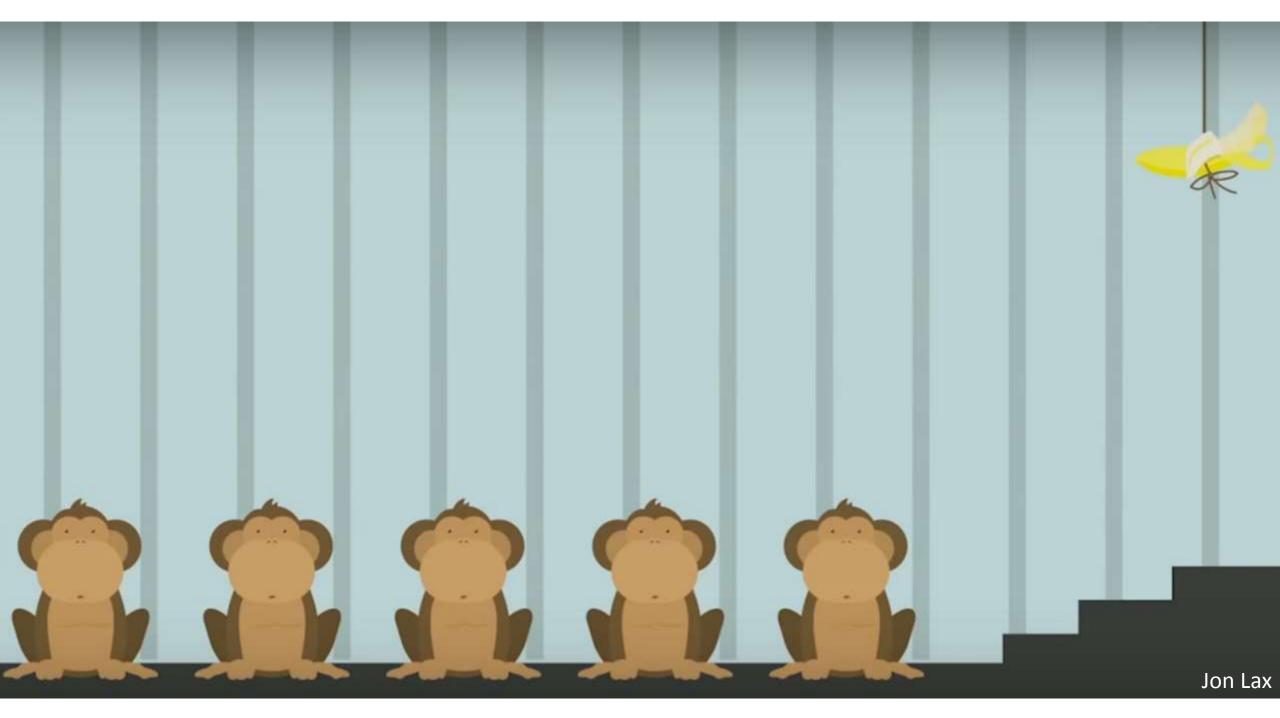
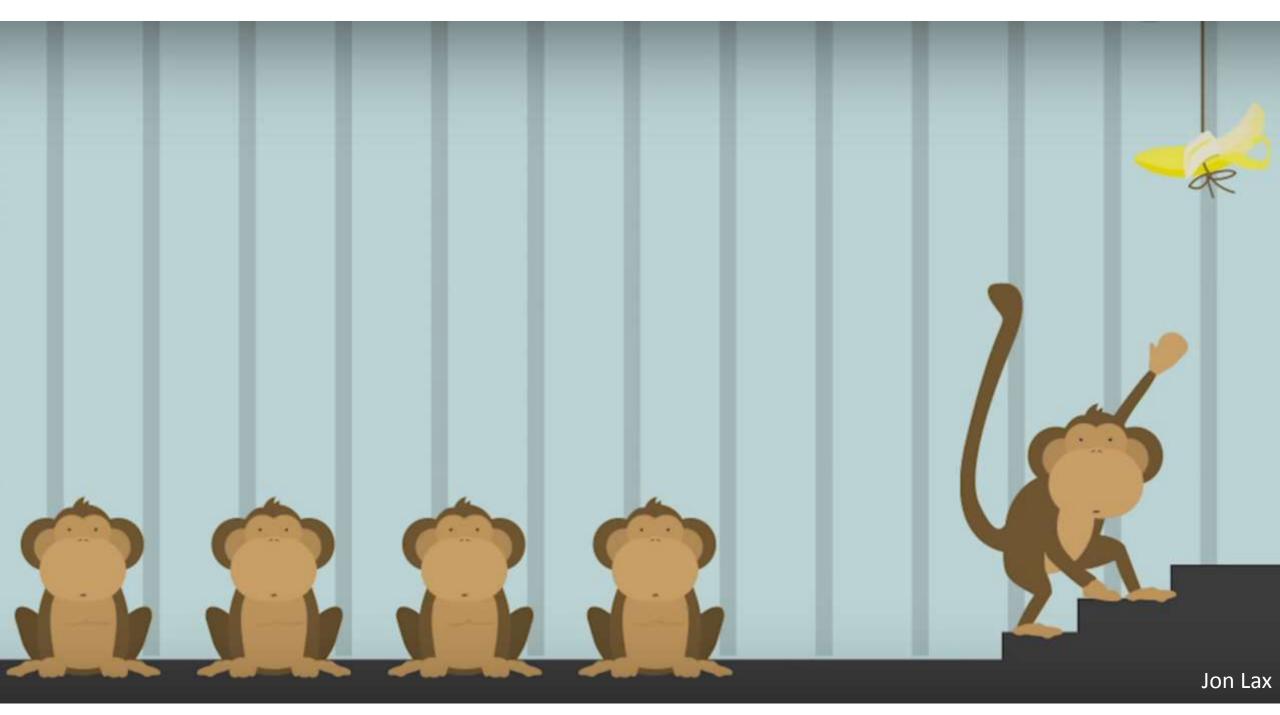
BIM

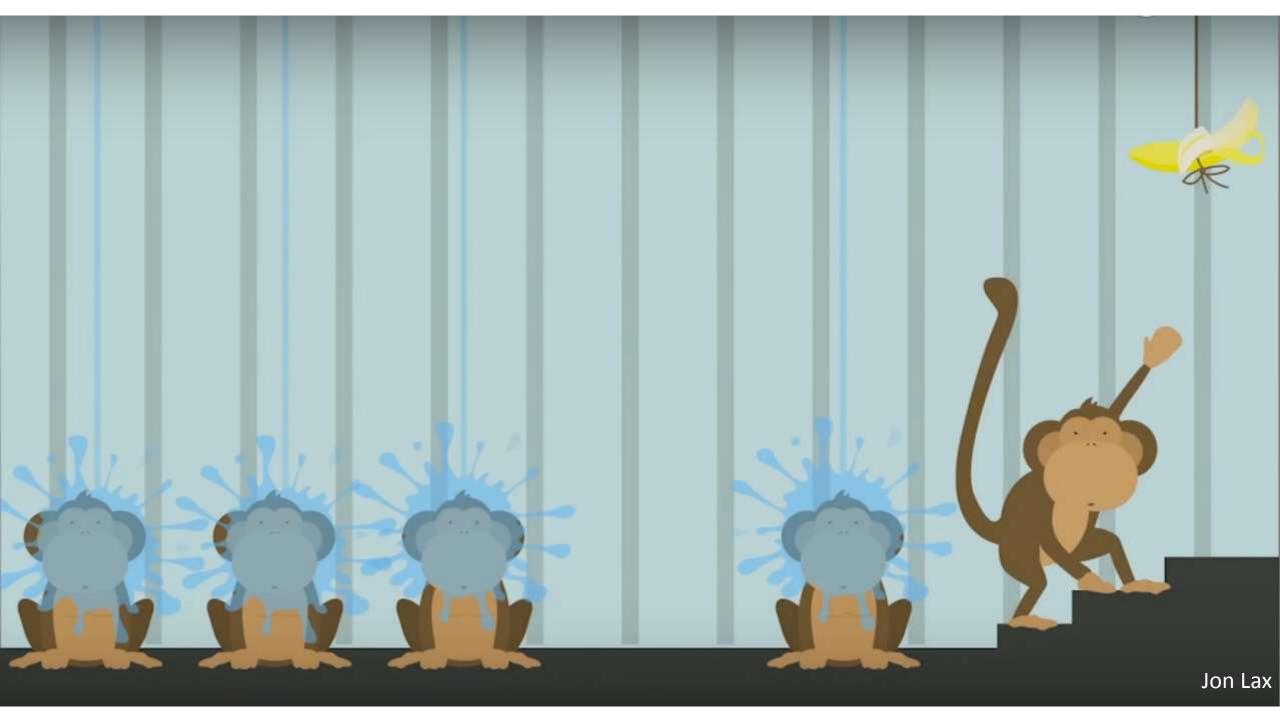
What's Really Happening



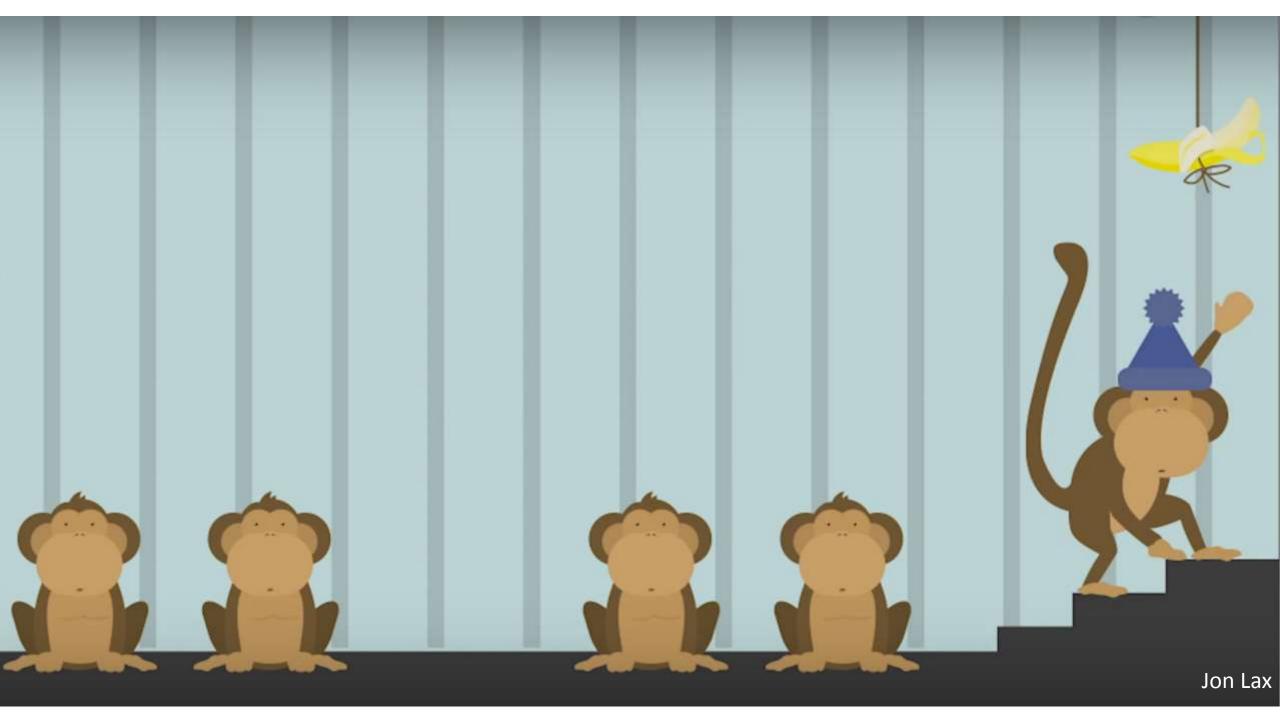


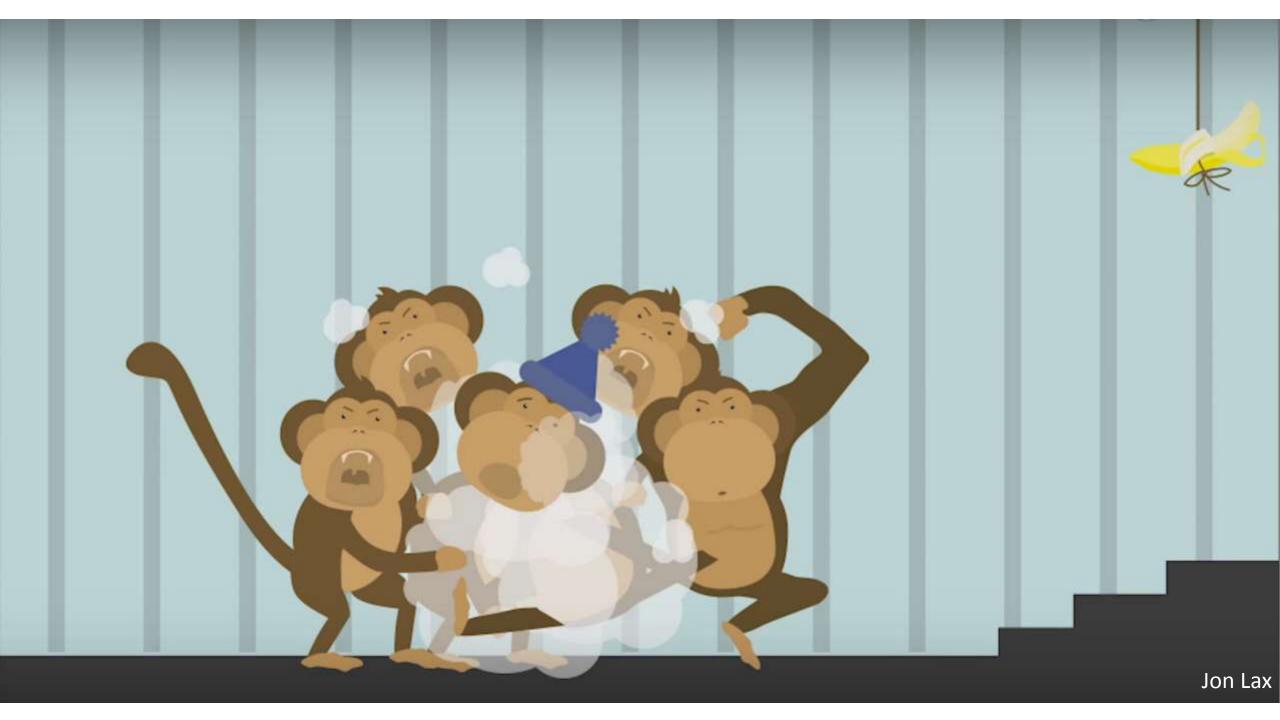










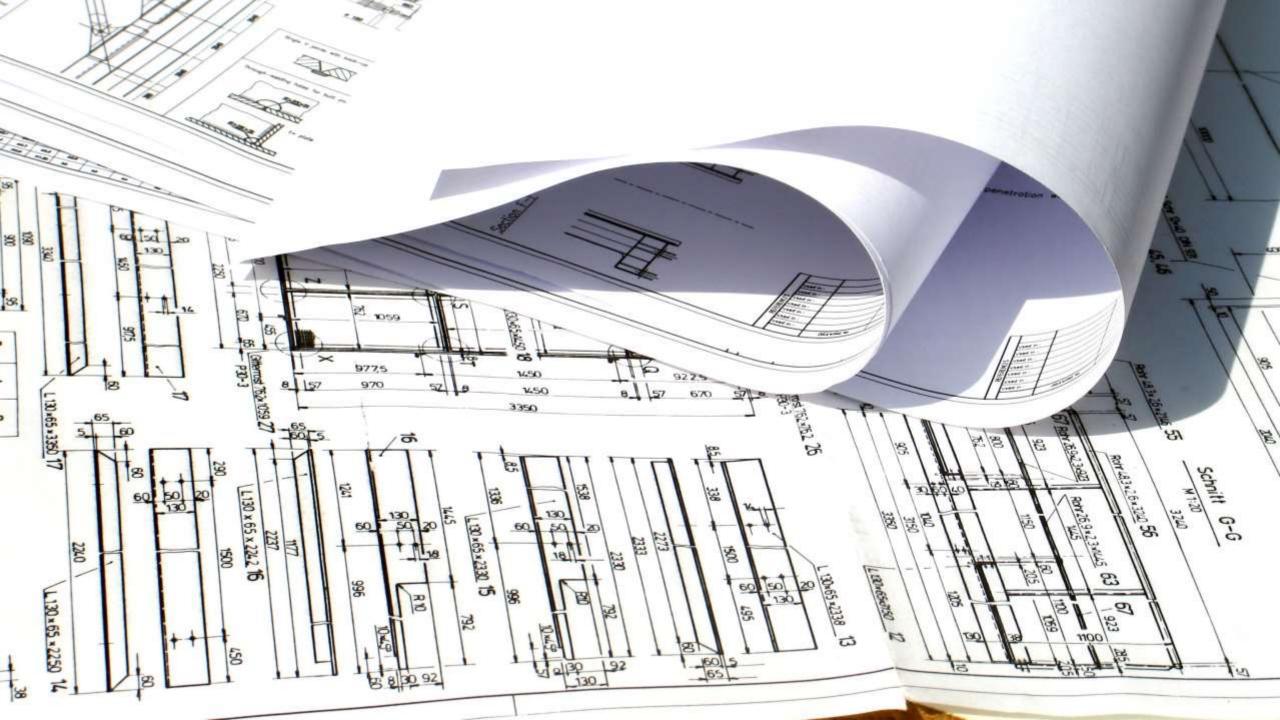


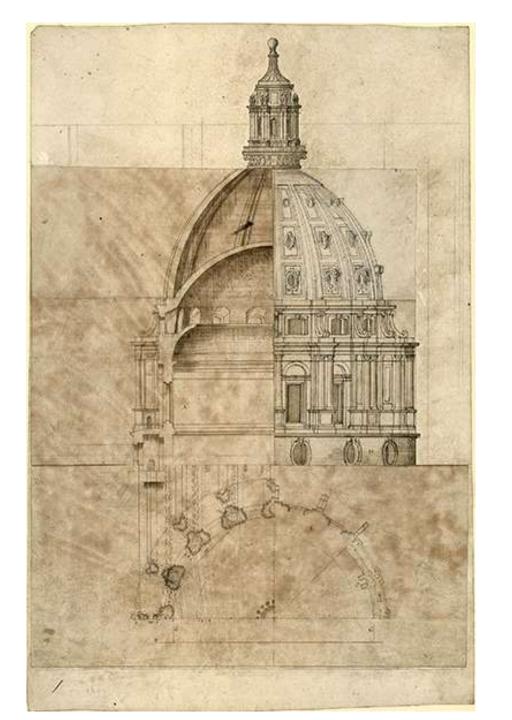




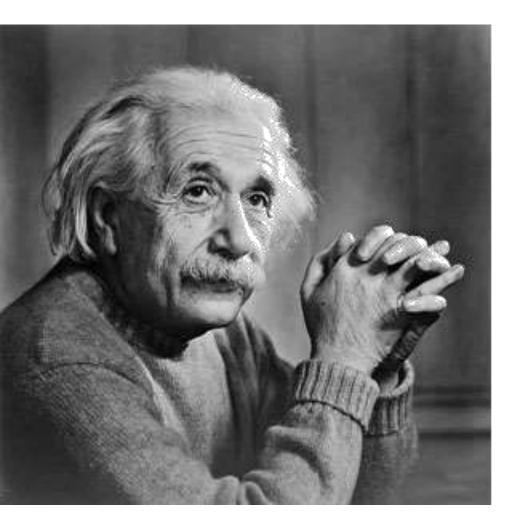








Why do we do the same thing over and over again

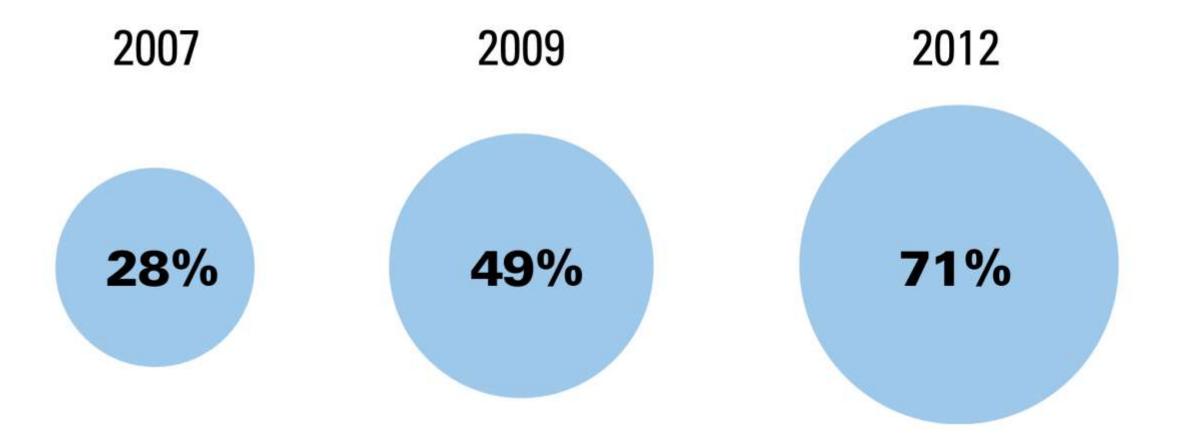


The definition of insanity is repeating the same behaviors and expecting a different outcome.

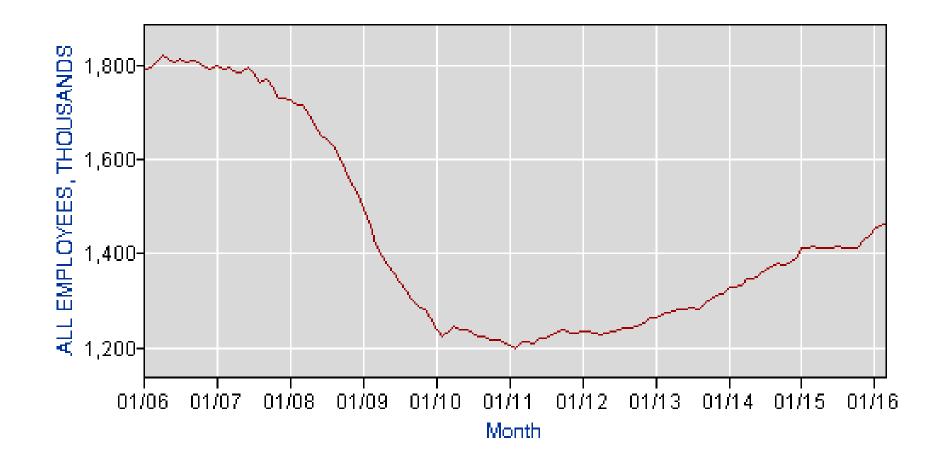
Albert Einstein

Levels of BIM Adoption in North America

Source: McGraw-Hill Construction, 2012



Building Construction



Roughly 1.5 Million People







2016

Is it much different today?

2005 - 2016

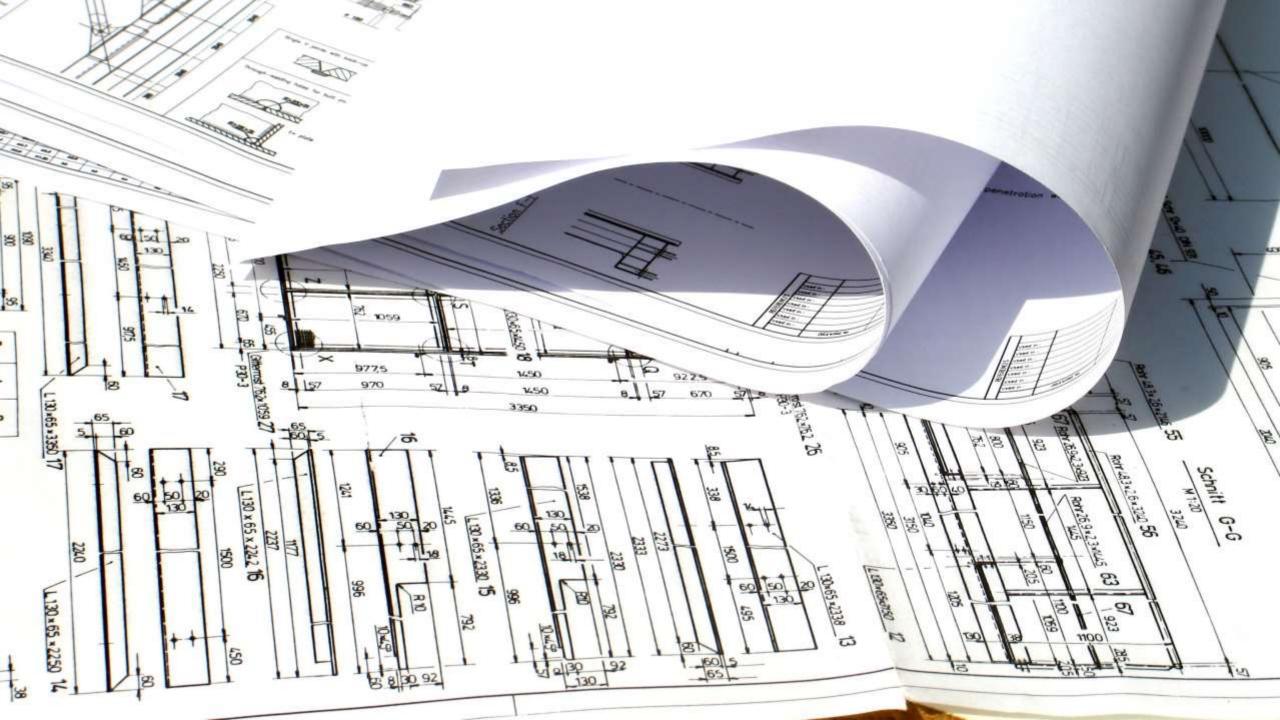






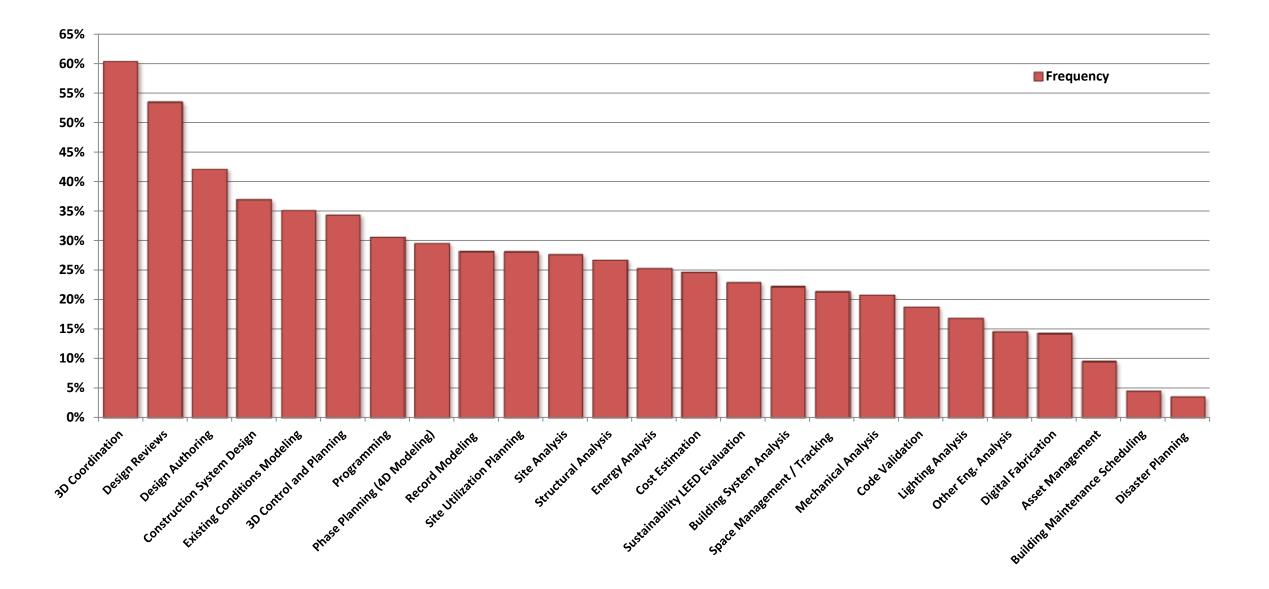




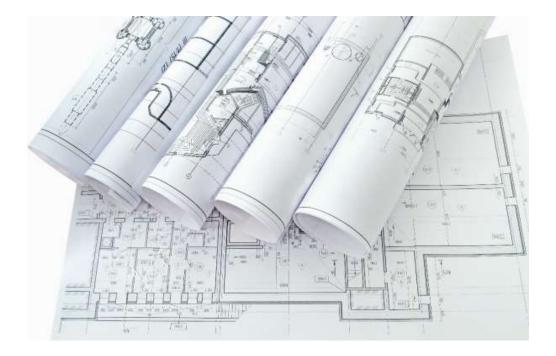


Identified 25 BIM Uses

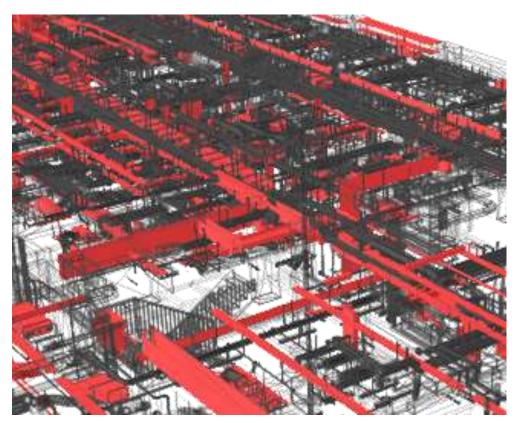
PLAN	DESIGN	CONSTRUCT	OPERATE
Existing Conditions Model	ng		
Cost Estimation			
Phase Planning			
Programming			
Site Analysis			
Design	Reviews		
	Design Authoring		
	Energy Analysis		
	Structural Analysis		
	Lighting Analysis		
	Mechanical Analysis		
	Other Eng. Analysis		
	LEED Evaluation		
	Code Validation		
	3D Coo	rdination	
		Site Utilization Planning	
		Construction System Design	
		Digital Fabrication	
		3D Control and Planning	
		Record A	Nodel
			Maintenance Scheduling
			Building System Analysis
			Asset Management
Primary BIM Uses			Space Mgmt/Tracking
Secondary BIM Uses			Disaster Planning



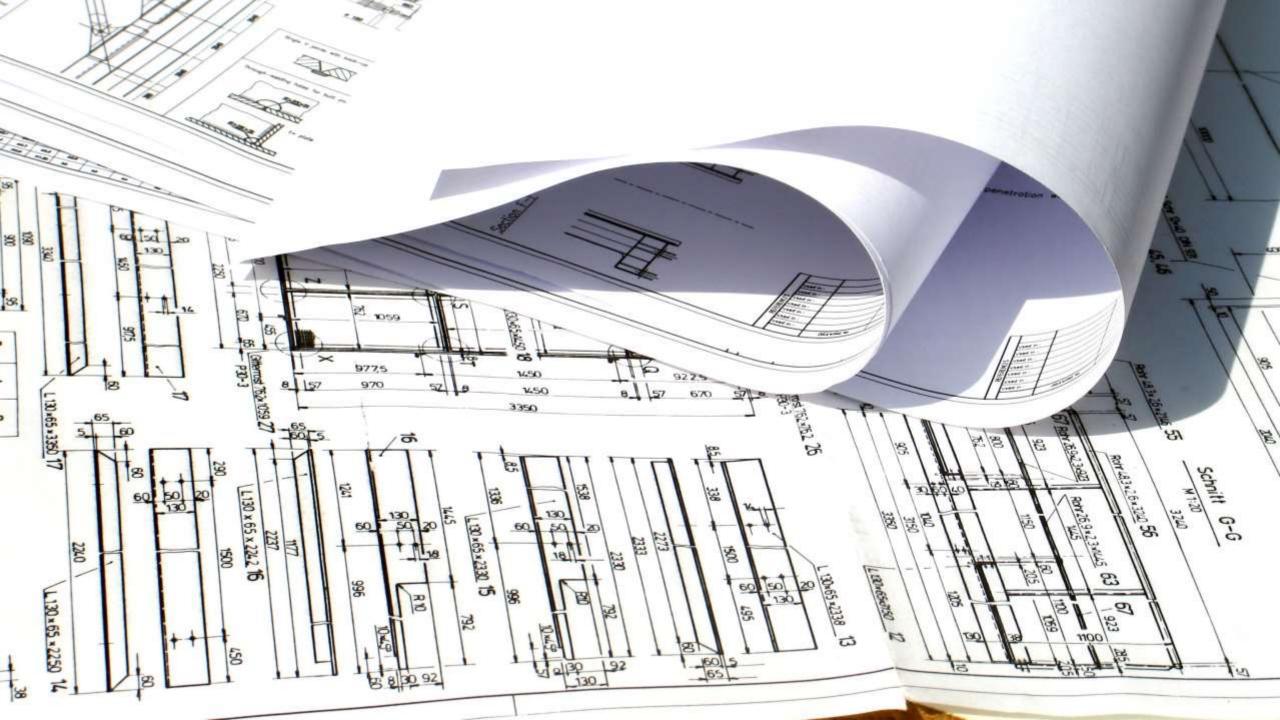
What are we really doing as an industry



Drawing Production



Coordination

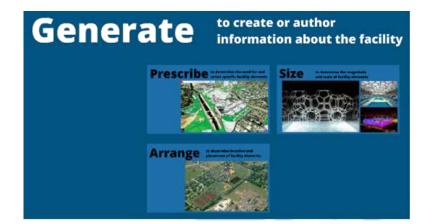


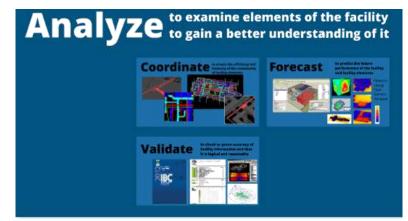
BIM Does Not Change the Purpose

Only the means by which that Purpose is achieved

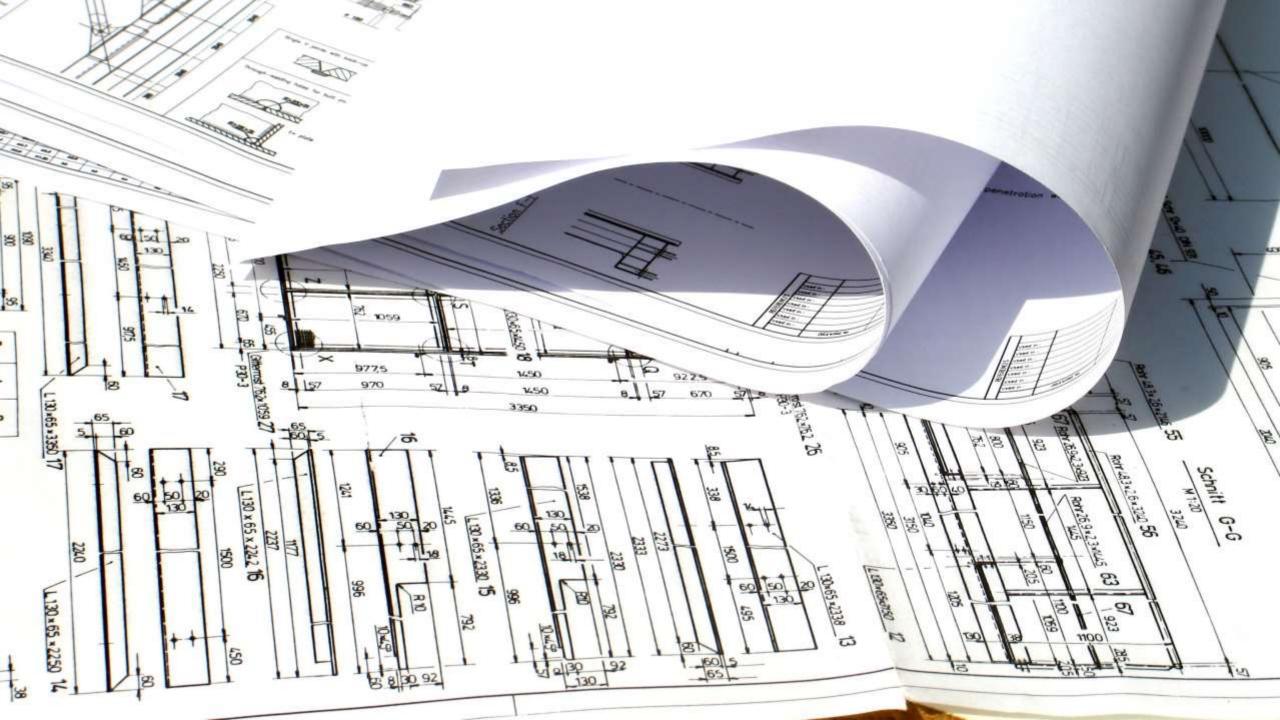
How are we really using BIM

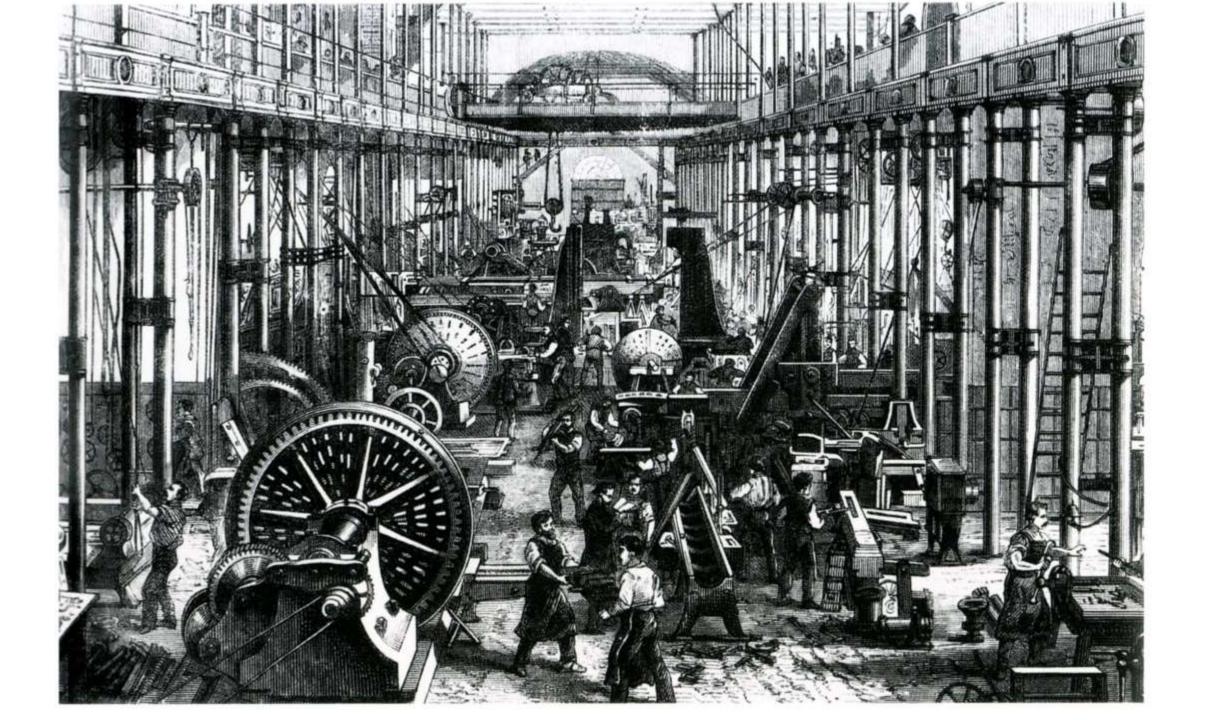






How do we make BIM more accessible?





How did we transition between Analog and Digital?





What habits do we have?

How do we change habits?

- Owners
- Law
- Outcomes



Steps

- Digital Plans?
- When are we turning off the paper plans?
- Do we need a government mandate?

