



GEOBUIZ

BUZZ + BIZ
OF GEOSPATIAL INDUSTRY

Technology Drivers

- UAVS
- Autonomous Vehicles
- Virtual Reality
- Indoor Positioning
- Cloud Platform
- Internet of Things
- Wireless and Broadband

Industry Drivers

- Security
- E-Commerce
- Social Media & Advertising
- Engineering and Automation
- Business Intelligence
- Logistics and Supply

Value Drivers

- Efficiency
- Precision
- Monitoring
- Analytics
- Safety
- Productivity

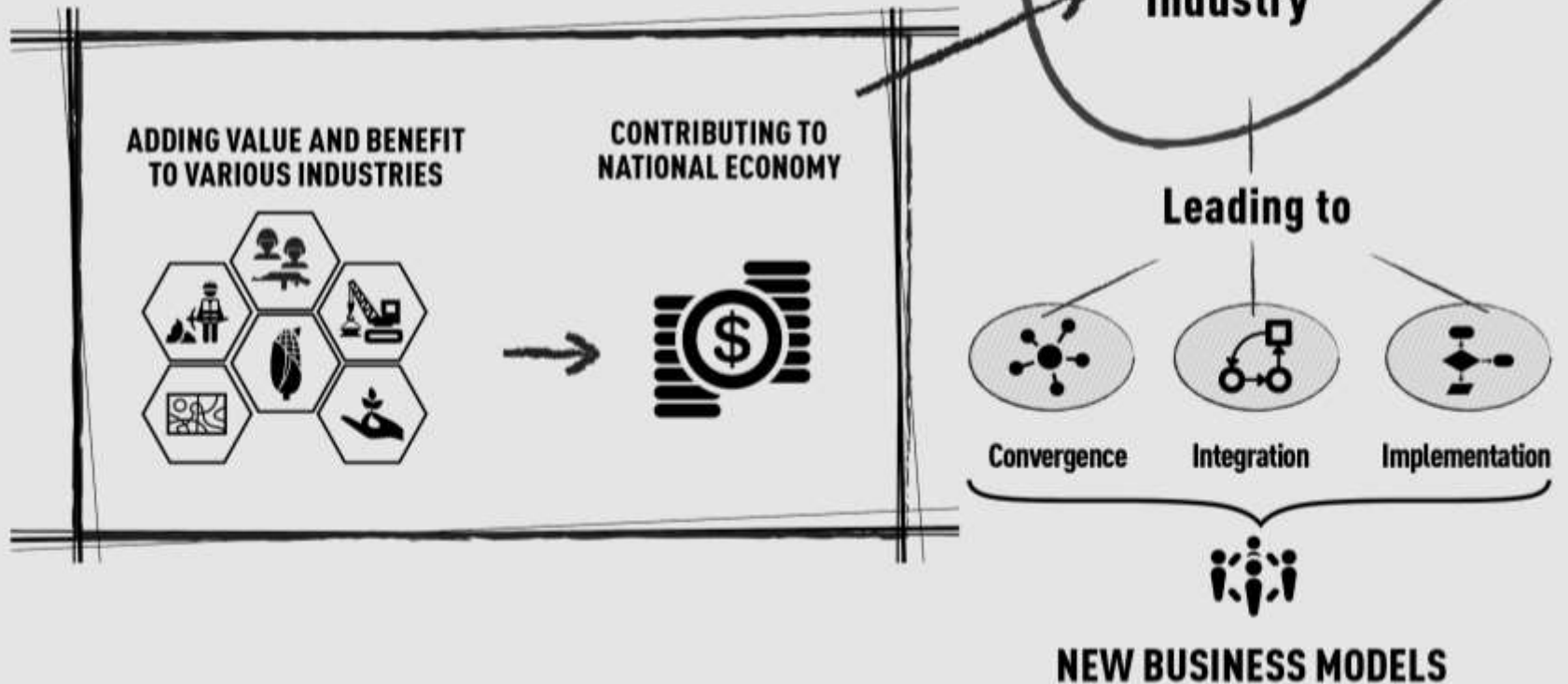
Content Drivers: Sensors Network

- Satellite Remote Sensing
- Aerial Photogrammetry
- UAVs
- Ground Surveys and Scanning
- Ground Penetration Radars

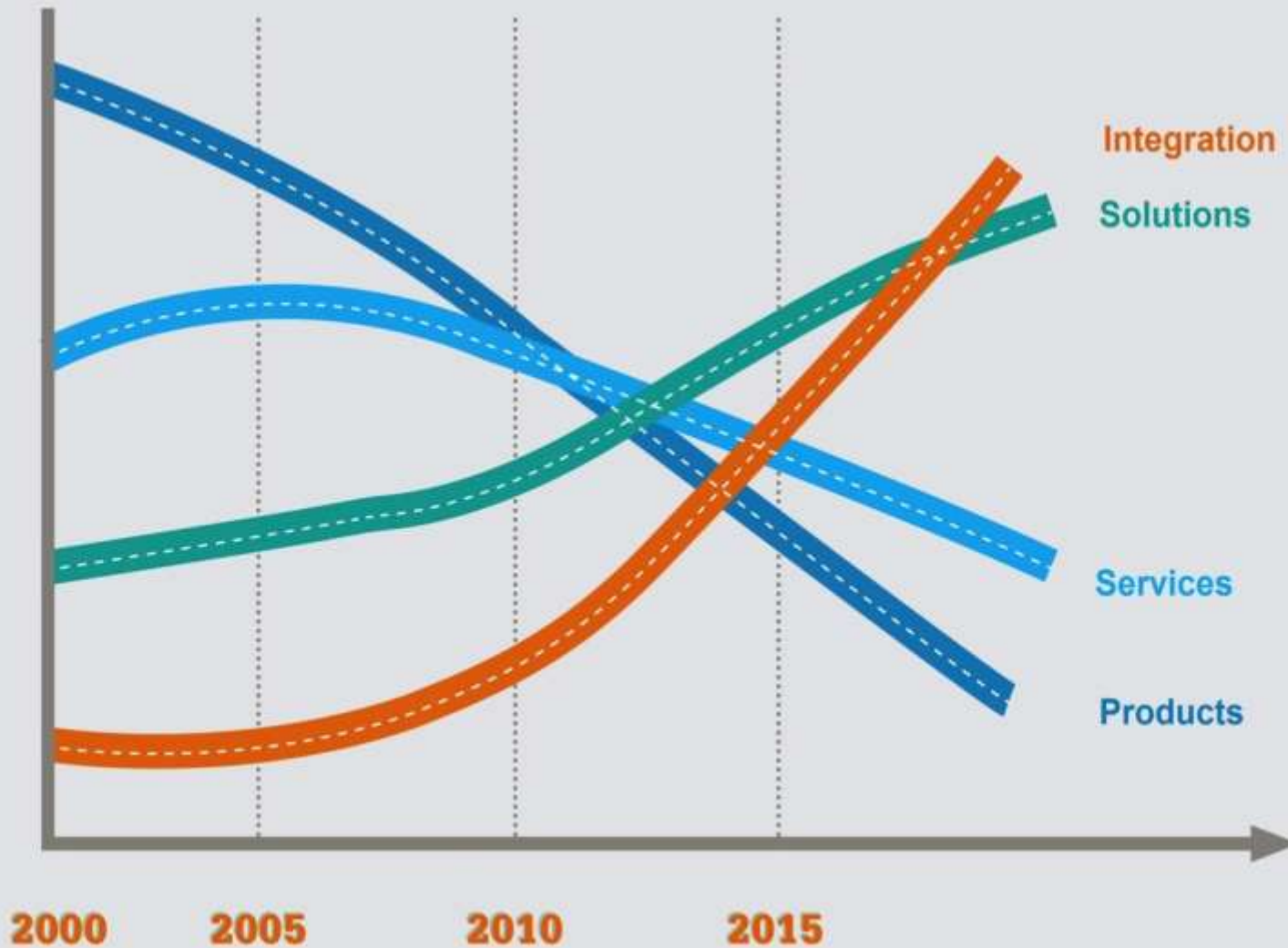
GEOSPATIAL VALUE & BUSINESS MODELS



\$500BN GEOSPATIAL INDUSTRY



Solutions & Systems Driven Market



Collaborative Business Models

---Sharing Technology and Information
Infrastructure ---

- Content as a Service (CaSS)
- Software as a Service (SaSS)
- Hardware as a Service (HaSS)

---Pay as Per Value and Productivity---

Public and Institutional Participation in Geospatial Business

- Sharing Information Infrastructure
- Commercialization and Industrialization
- Institutional Strengthening and Startup Incubation
- Conducive Policy Framework

---Commercialization of Capability and
Socialization of Risk---

‘Making Difference
Through Geospatial
Knowledge in World
Economy and Society’