



GEO's new decade: ENGAGEMENT is the name of the game

Yana Gevorgyan (NOAA)

GeoBuiz Summit 2016

North Bethesda, MD



102 GEO Members

Number of Members (2015)

Africa: 27

Americas: 16

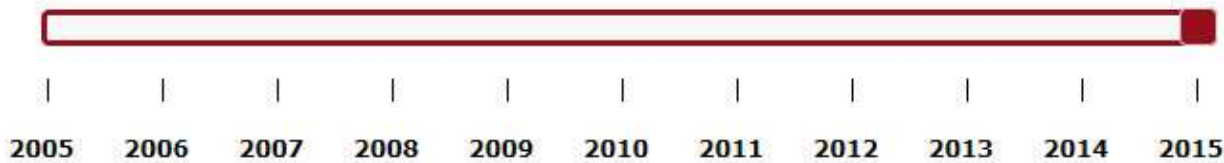
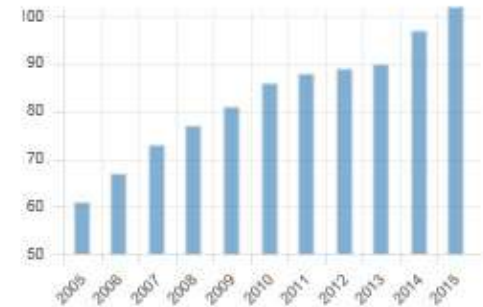
Asia/Oceania: 18

C.I.S.: 7

Europe: 34

Total: 102

Number of Members by year





New Decade: 2016-2025

strategic



partners



Societal Benefit Areas





Global Forest Observation Initiative (GFOI)



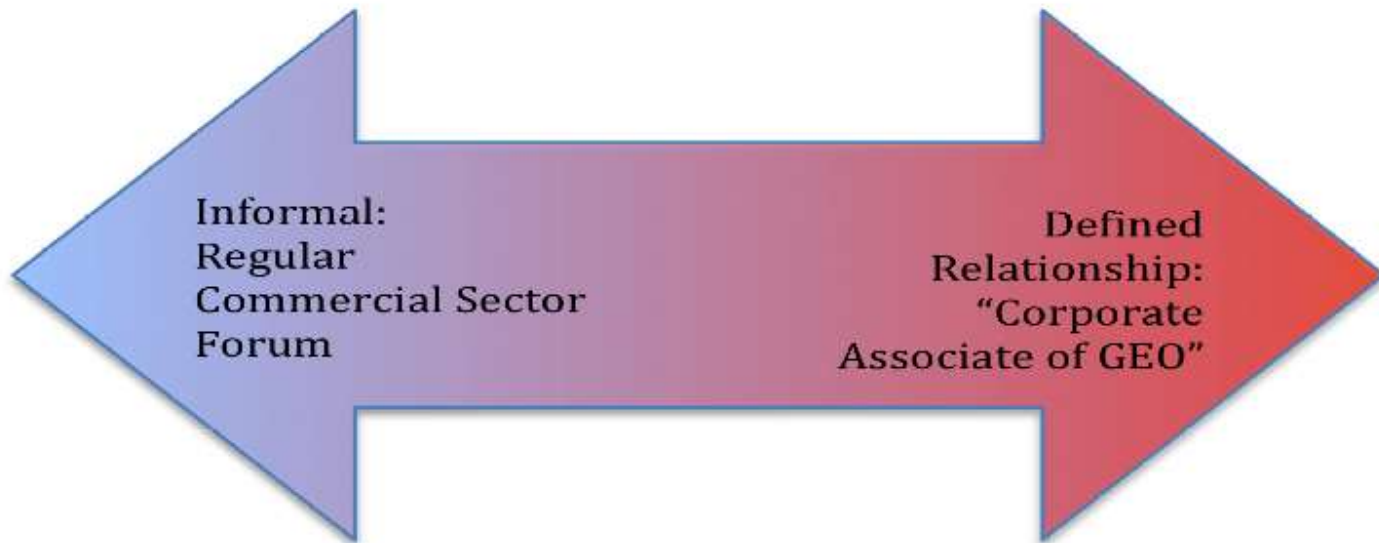


GEO and Commercial Sector





Possible Modes of Engagement





Defining a relationship: Questions to You

1. What has been your experience with either form of engagement?
2. As a company, what do find most valuable in being associated with other organizations?
3. What opportunities would your company be most interested in?
4. What type of association would you wish to cultivate with GEO?
5. Given GEO's work, what types of mutual benefits could you envision?
6. What would you expect to provide in return for an association with GEO?



Defining a relationship: Questions to You

7. In a regular Forum, what particular characteristics the forum should have to be worthwhile to you?
8. Does the notion of entering into a defined relationship with GEO as a Corporate Associate appeal to you? How would you see it working?
9. As a Small/Medium-size Business, what particular considerations can you think of that may be relevant to GEO's engagement with SMEs?
10. Would you chose to be represented via international or regional association acting as a conduit within GEO?
11. Would you prefer direct engagement with GEO?

Barbara Ryan

bryan@geosec.org

Yana Gevorgyan

yana.gevorgyan@noaa.gov

<http://www.earthobservations.org>

