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Three horizontal yellow lines of varying lengths, stacked vertically on the left side of the slide.

Importance of Geospatial in the Buildings & Construction Industry



Transformation will enable



- Reduce total cost of use

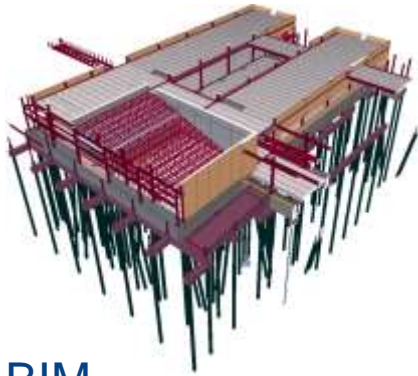


- Increased design freedom to deliver better infrastructure



- Reduce waste and inefficiency

Transformation Enablers



BIM



Spatial Context



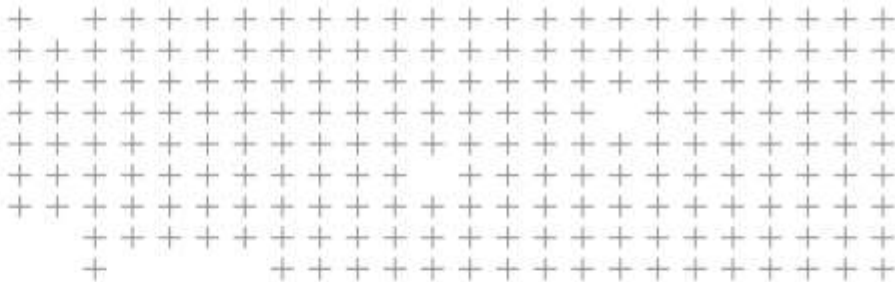
Collaboration



Continuously Connected Networks



Integrated Workspace Management



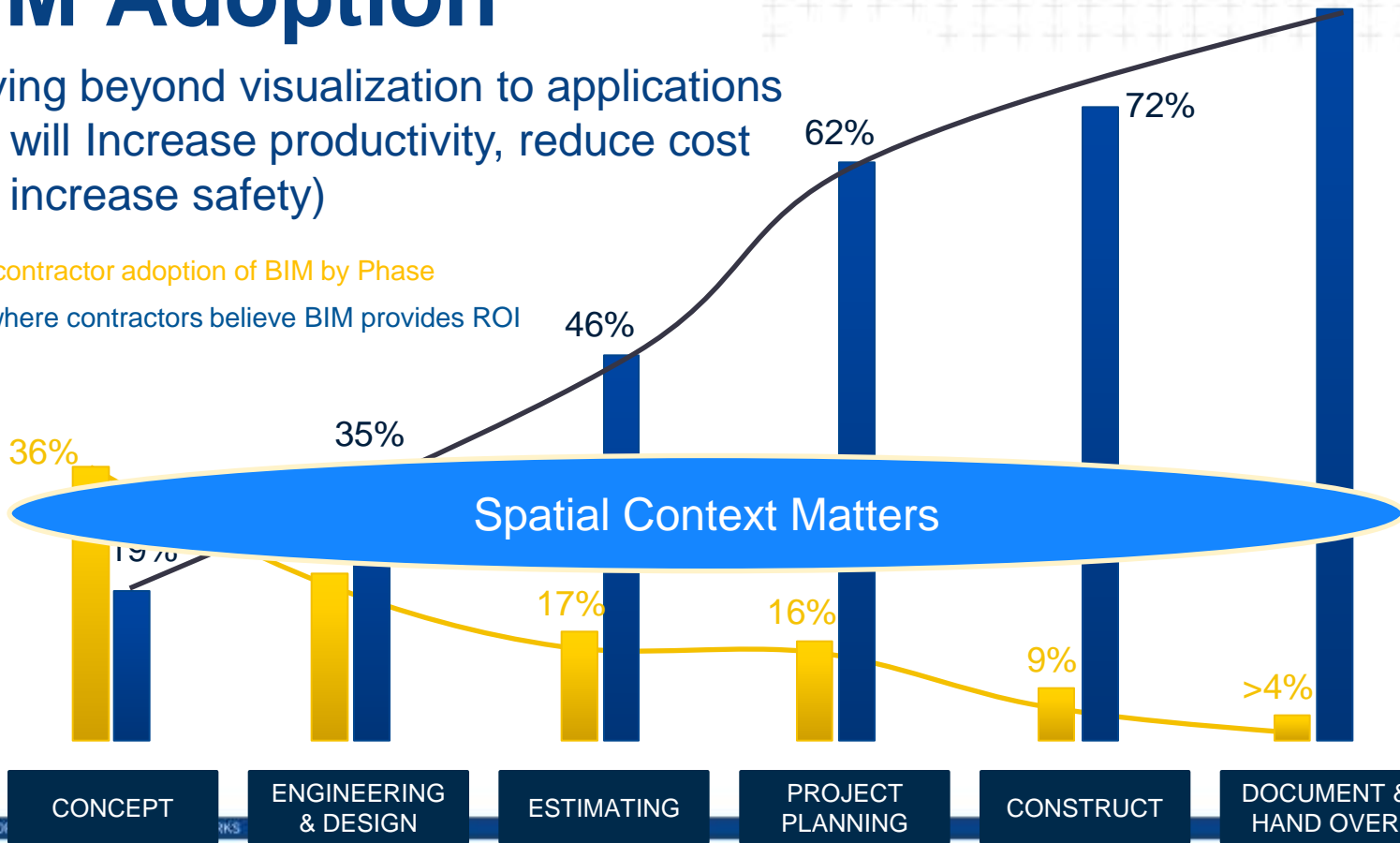
BIM

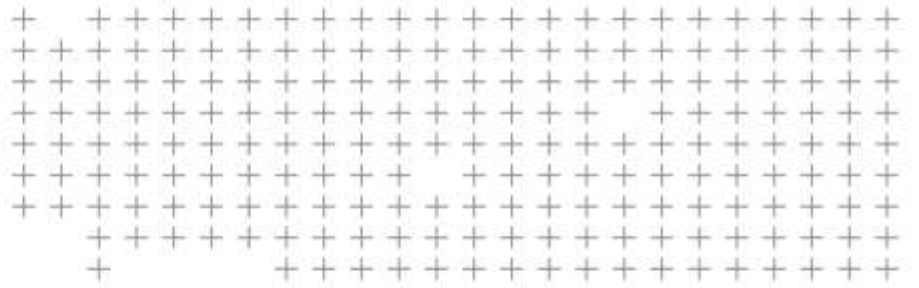
BIM Adoption

Moving beyond visualization to applications that will increase productivity, reduce cost and increase safety)

% of contractor adoption of BIM by Phase

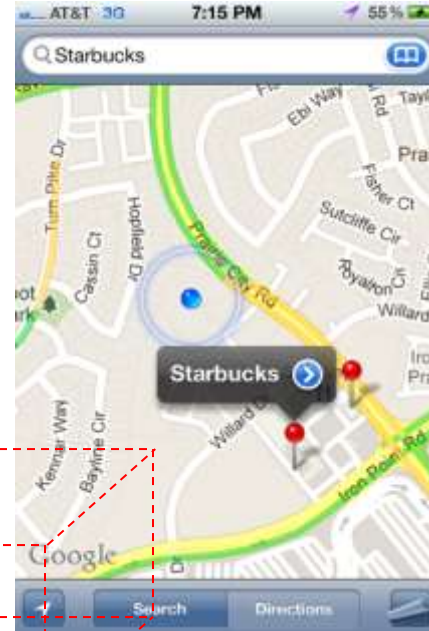
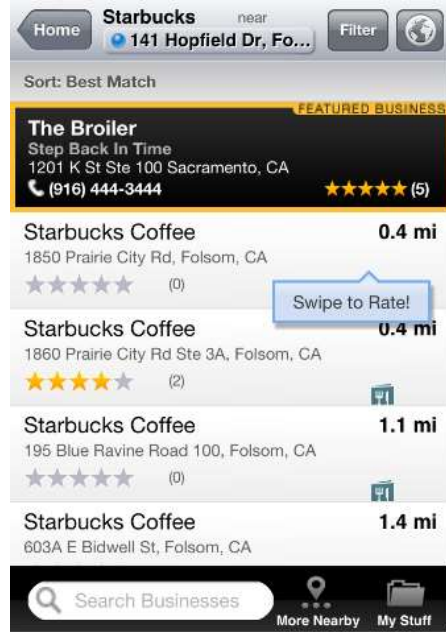
% of where contractors believe BIM provides ROI

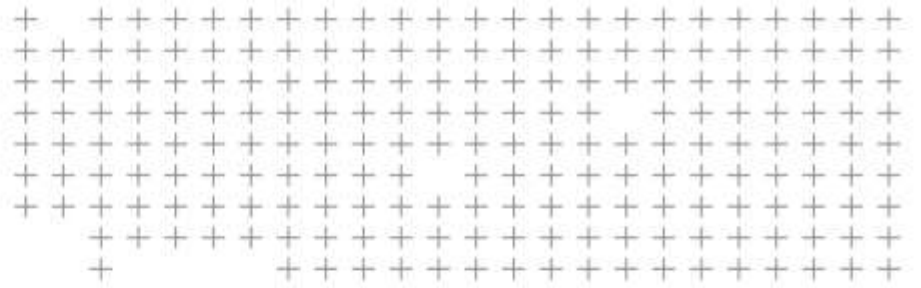




Spatial Context

Spatial Context

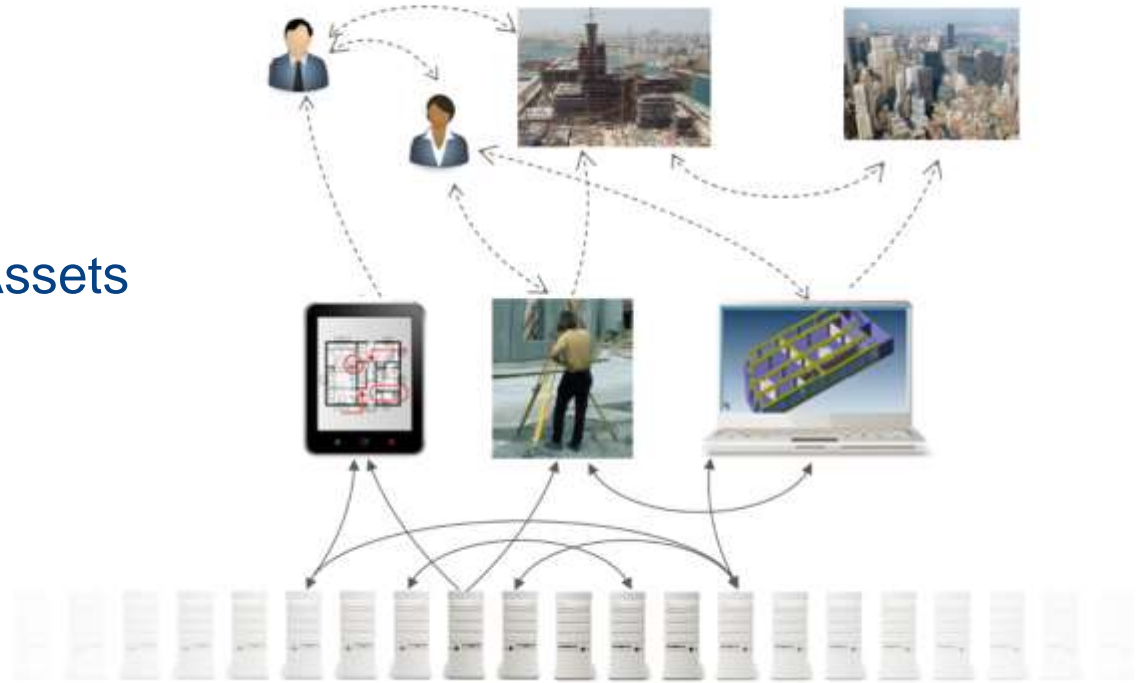




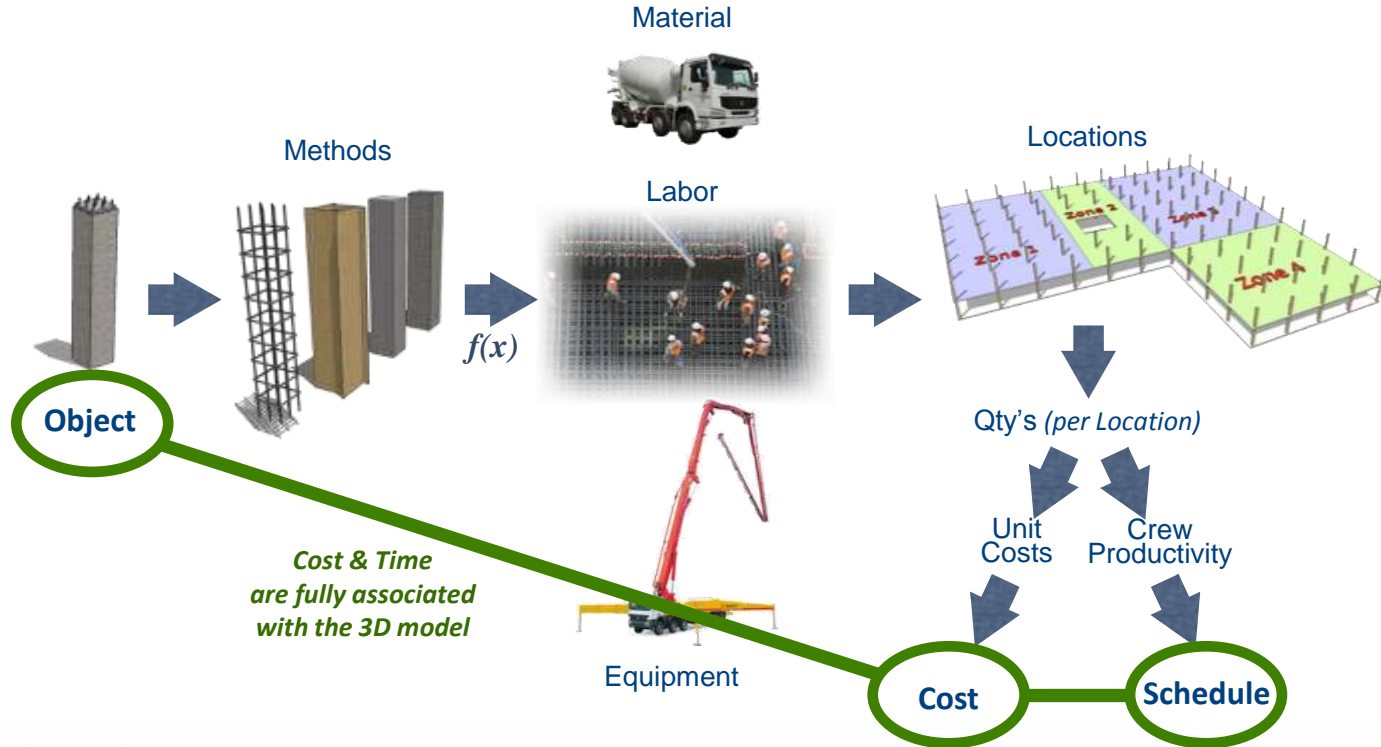
Continuously Connected Networks

Continuously Connected Network(s)

- Cloud Data Stores
- People & Physical Assets
- Portals & Devices



Association



Continuously Connected

Labor



Tools & Equipment

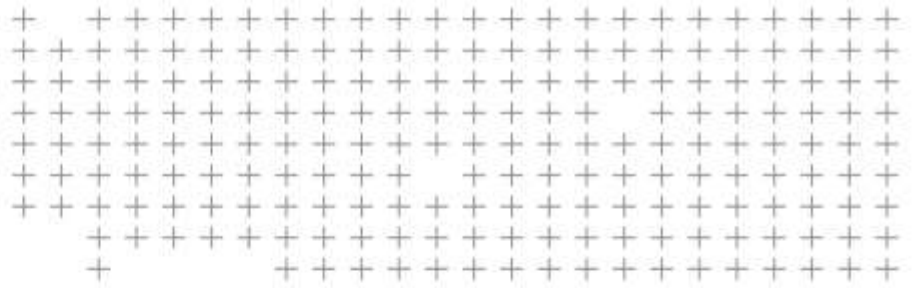


Material



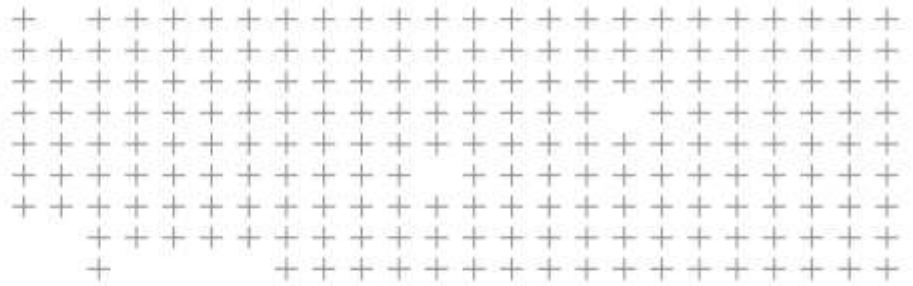
Progress





Collaboration

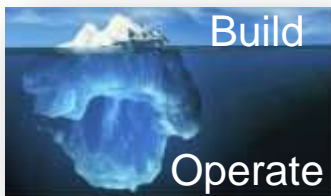




Wrap Up

We can transform the way the world works

Enabler	Value
Building Information Modeling (BIM)	Intelligent process to capture, relate and maintain building and project information
Spatial Context	Relationships between people, places and assets
Connected Networks	Continuously Connected network of people, assets and data for automating, processing, informing, tracking, measuring, crowd sourcing
Integrated Workplace Management	Cost and behavior in a space for planning and optimization
Collaboration	Leveraging & liberating data through standards, common language, sharing



↓ Total Cost of Use



↑ design freedom deliver better infrastructure



↓ waste and inefficiency